



The relative strengths and weaknesses of Annie s Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Annie s Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 67% points. The greatest weakness of Annie s Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 55% points.

The company's Economic Capital Ratio, given in the ranking table, is 198%, being 31% points above the market average of 167%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	47,611	Assets	89,535
General and administrative Expense	0	Liabilities	24,453
Intangible Assets	31,925	Expenses	158,307
Liabilities, Current	16,533	Revenues	169,472
Liabilities, Long Term	913	Stockholders Equity	65,082
Other Assets	3,861	Net Income	11,252
Other Compr. Net Income	0	Comprehensive Net Income	11,252
Other Expenses	158,307	BaseVar	220,927
Other Liabilities	7,007	ECR before LimitedLiability	77%
Other Net Income	87	Economic Capital Ratio	198%
Other Revenues	169,472		
Property and equipment	6,138		
Selling and Marketing Expense	0		