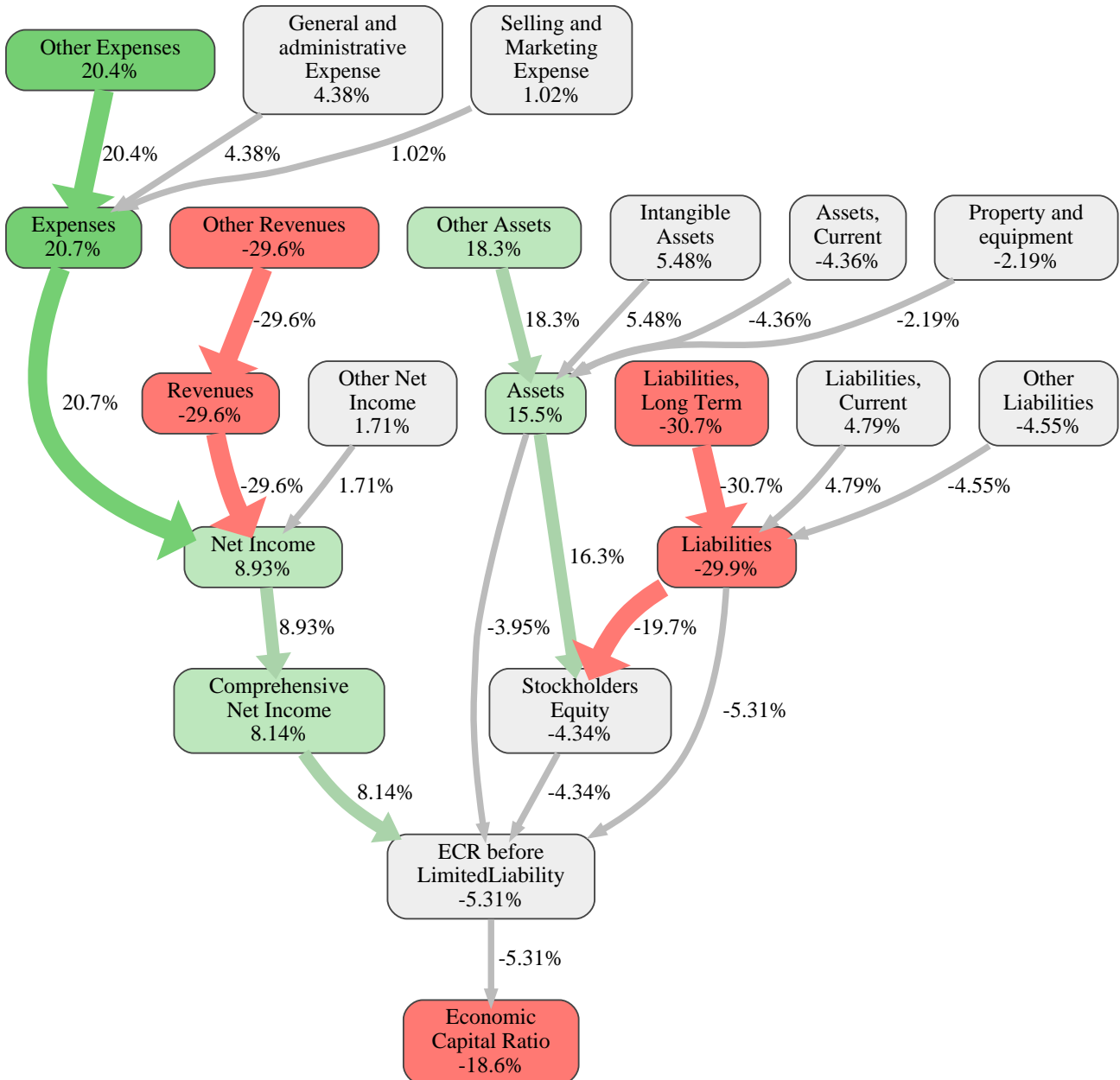




RealRate

FOOD 2014

Pinnacle Foods INC  
Rank 37 of 51





# FOOD 2014

## Pinnacle Foods INC Rank 37 of 51

The relative strengths and weaknesses of Pinnacle Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Pinnacle Foods INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 149%, being 19% points below the market average of 167%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 792,309           |
| General and administrative Expense | 119,790           |
| Intangible Assets                  | 1,628,095         |
| Liabilities, Current               | 331,304           |
| Liabilities, Long Term             | 2,500,727         |
| Other Assets                       | 2,137,517         |
| Other Compr. Net Income            | 0                 |
| Other Expenses                     | 2,079,102         |
| Other Liabilities                  | 651,119           |
| Other Net Income                   | 141               |
| Other Revenues                     | 2,463,802         |
| Property and equipment             | 523,270           |
| Selling and Marketing Expense      | 175,702           |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets                      | 5,081,191         |
| Liabilities                 | 3,483,150         |
| Expenses                    | 2,374,594         |
| Revenues                    | 2,463,802         |
| Stockholders Equity         | 1,598,041         |
| Net Income                  | 89,349            |
| Comprehensive Net Income    | 89,349            |
| BaseVar                     | 6,701,439         |
| ECR before LimitedLiability | 21%               |
| Economic Capital Ratio      | 149%              |