

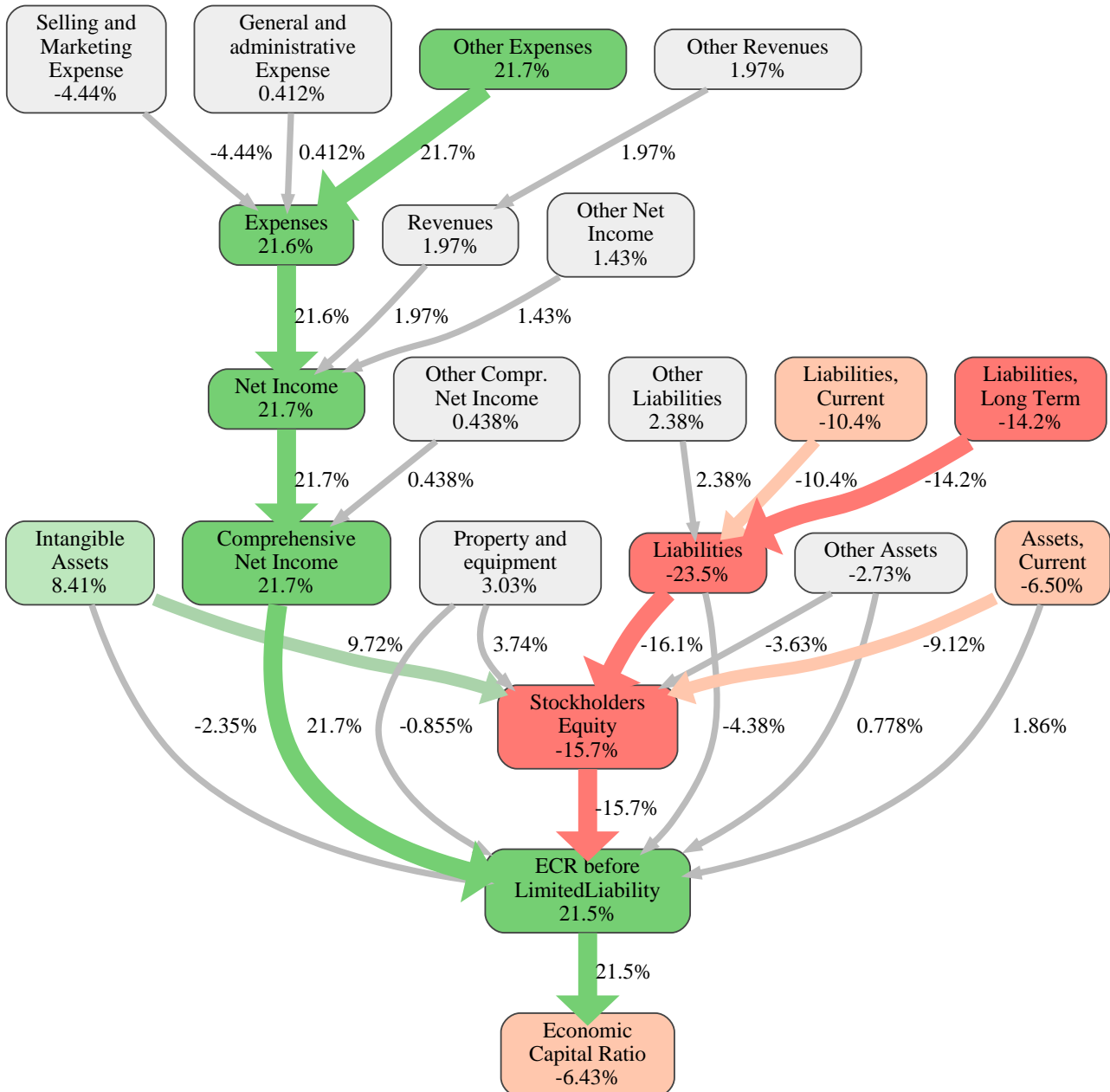


RealRate

FOOD 2015

Campbell S Co
Rank 29 of 44

Campbell's





FOOD 2015

Campbell S Co
Rank 29 of 44



The relative strengths and weaknesses of Campbell S Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Campbell S Co compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 22% points. The greatest weakness of Campbell S Co is the variable Liabilities, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 150%, being 6.4% points below the market average of 157%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 2,100,000 |
| General and administrative Expense | 573,000 |
| Intangible Assets | 3,608,000 |
| Liabilities, Current | 2,989,000 |
| Liabilities, Long Term | 2,973,000 |
| Other Assets | 87,000 |
| Other Compr. Net Income | 7,000 |
| Other Expenses | 6,037,000 |
| Other Liabilities | 548,000 |
| Other Net Income | 84,000 |
| Other Revenues | 8,268,000 |
| Property and equipment | 2,318,000 |
| Selling and Marketing Expense | 935,000 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 8,113,000 |
| Liabilities | 6,510,000 |
| Expenses | 7,545,000 |
| Revenues | 8,268,000 |
| Stockholders Equity | 1,603,000 |
| Net Income | 807,000 |
| Comprehensive Net Income | 814,000 |
| BaseVar | 15,263,500 |
| ECR before LimitedLiability | 22% |
| Economic Capital Ratio | 150% |