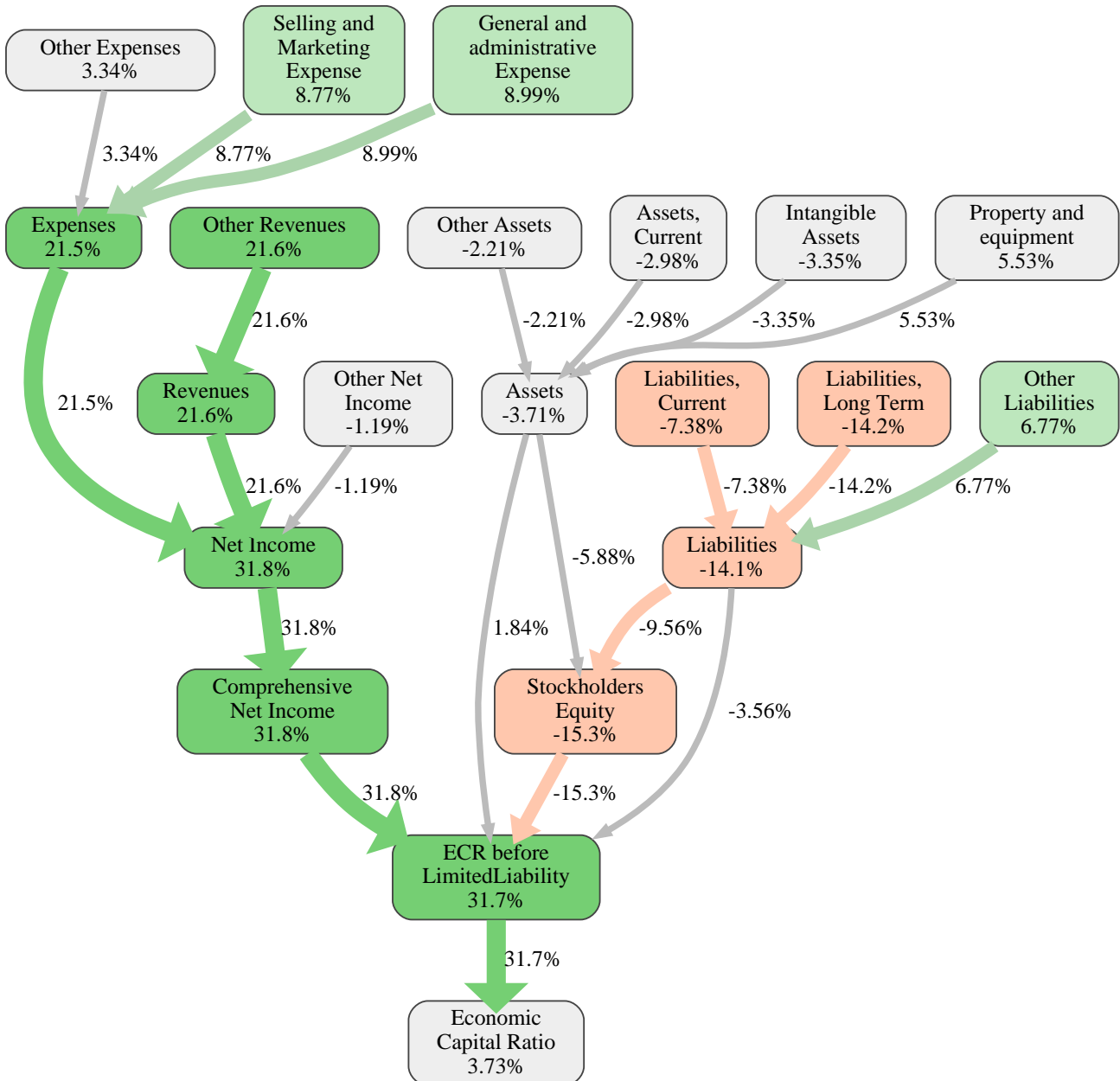




RealRate

FOOD 2015

Hershey CO  
Rank 21 of 44





The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 32% points. The greatest weakness of Hershey CO is the variable Stockholders Equity, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 160%, being 3.7% points above the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	2,247,047
General and administrative Expense	0
Intangible Assets	1,087,796
Liabilities, Current	1,935,647
Liabilities, Long Term	2,074,966
Other Assets	142,772
Other Compr. Net Income	0
Other Expenses	6,491,324
Other Liabilities	99,373
Other Net Income	-83,532
Other Revenues	7,421,768
Property and equipment	2,151,901
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,629,516
Liabilities	4,109,986
Expenses	6,491,324
Revenues	7,421,768
Stockholders Equity	1,519,530
Net Income	846,912
Comprehensive Net Income	846,912
BaseVar	11,868,063
ECR before LimitedLiability	33%
Economic Capital Ratio	160%