





FOOD 2015

Pinnacle Foods INC Rank 27 of 44

The relative strengths and weaknesses of Pinnacle Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Pinnacle Foods INC compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Pinnacle Foods INC is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 153%, being 3.9% points below the market average of 157%.

Input Variable	Value in 1000 USD
Assets, Current	715,709
General and administrative Expense	117,275
Intangible Assets	1,719,560
Liabilities, Current	383,436
Liabilities, Long Term	2,320,289
Other Assets	2,159,770
Other Compr. Net Income	-30,237
Other Expenses	2,048,239
Other Liabilities	783,231
Other Net Income	121
Other Revenues	2,591,183
Property and equipment	605,906
Selling and Marketing Expense	177,372

Output Variable	Value in 1000 USD
Assets	5,200,945
Liabilities	3,486,956
Expenses	2,342,886
Revenues	2,591,183
Stockholders Equity	1,713,989
Net Income	248,418
Comprehensive Net Income	218,181
BaseVar	6,826,164
ECR before LimitedLiability	25%
Economic Capital Ratio	153%