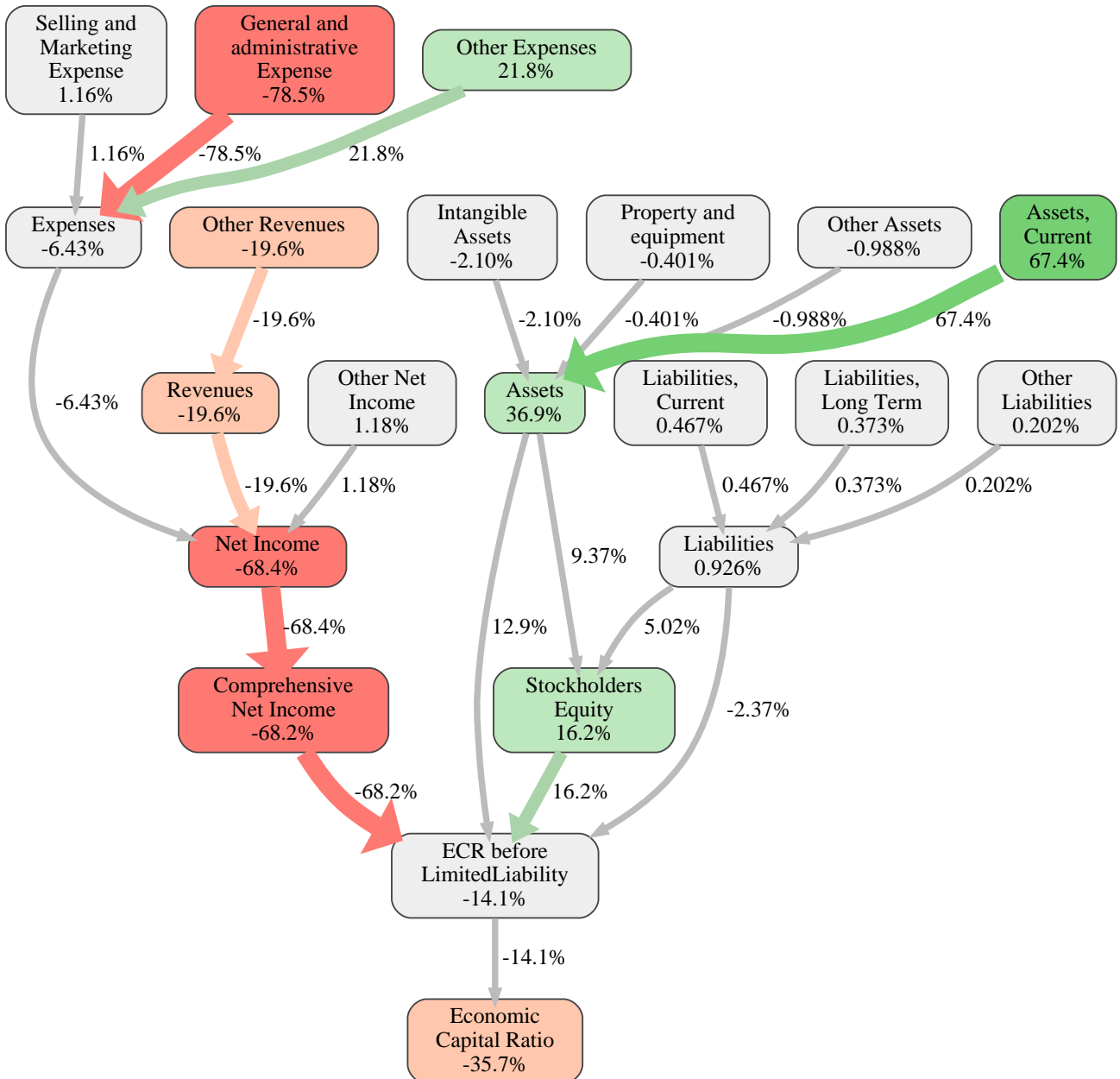




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The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 67% points. The greatest weakness of Barfresh FOOD Group INC is the variable General and administrative Expense, reducing the Economic Capital Ratio by 79% points.

The company's Economic Capital Ratio, given in the ranking table, is 122%, being 36% points below the market average of 158%.

Input Variable	Value in 1000 USD
Assets, Current	9,656
General and administrative Expense	10,416
Intangible Assets	620
Liabilities, Current	904
Liabilities, Long Term	9.0
Other Assets	53
Other Compr. Net Income	0
Other Expenses	1,232
Other Liabilities	0
Other Net Income	0
Other Revenues	1,457
Property and equipment	1,494
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	11,823
Liabilities	913
Expenses	11,648
Revenues	1,457
Stockholders Equity	10,910
Net Income	-10,191
Comprehensive Net Income	-10,191
BaseVar	12,921
ECR before LimitedLiability	-74%
Economic Capital Ratio	122%