





The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 156%, being 11% points below the market average of 166%.

Input Variable	Value in 1000 USD
Assets, Current	2,117,102
General and administrative Expense	0
Intangible Assets	3,327,121
Liabilities, Current	2,008,793
Liabilities, Long Term	4,186,590
Other Assets	543,033
Other Compr. Net Income	35,754
Other Expenses	6,624,332
Other Liabilities	200,018
Other Net Income	-215,168
Other Revenues	7,986,252
Property and equipment	2,153,139
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	8,140,395
Liabilities	6,395,401
Expenses	6,624,332
Revenues	7,986,252
Stockholders Equity	1,744,994
Net Income	1,146,752
Comprehensive Net Income	1,182,506
BaseVar	14,698,651
ECR before LimitedLiability	28%
Economic Capital Ratio	156%