



The relative strengths and weaknesses of Flowers Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Flowers Foods INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Flowers Foods INC is the variable Other Expenses, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 201%, being 35% points above the market average of 166%.

<b>Input Variable</b>	<b>Value in 1000 USD</b>
Assets, Current	553,918
General and administrative Expense	0
Intangible Assets	1,671,924
Liabilities, Current	528,143
Liabilities, Long Term	0
Other Assets	234,112
Other Compr. Net Income	3,151
Other Expenses	3,987,186
Other Liabilities	0
Other Net Income	27,750
Other Revenues	4,123,974
Property and equipment	717,822
Selling and Marketing Expense	0

<b>Output Variable</b>	<b>Value in 1000 USD</b>
Assets	3,177,776
Liabilities	528,143
Expenses	3,987,186
Revenues	4,123,974
Stockholders Equity	2,649,633
Net Income	164,538
Comprehensive Net Income	167,689
BaseVar	5,923,990
ECR before LimitedLiability	81%
Economic Capital Ratio	201%