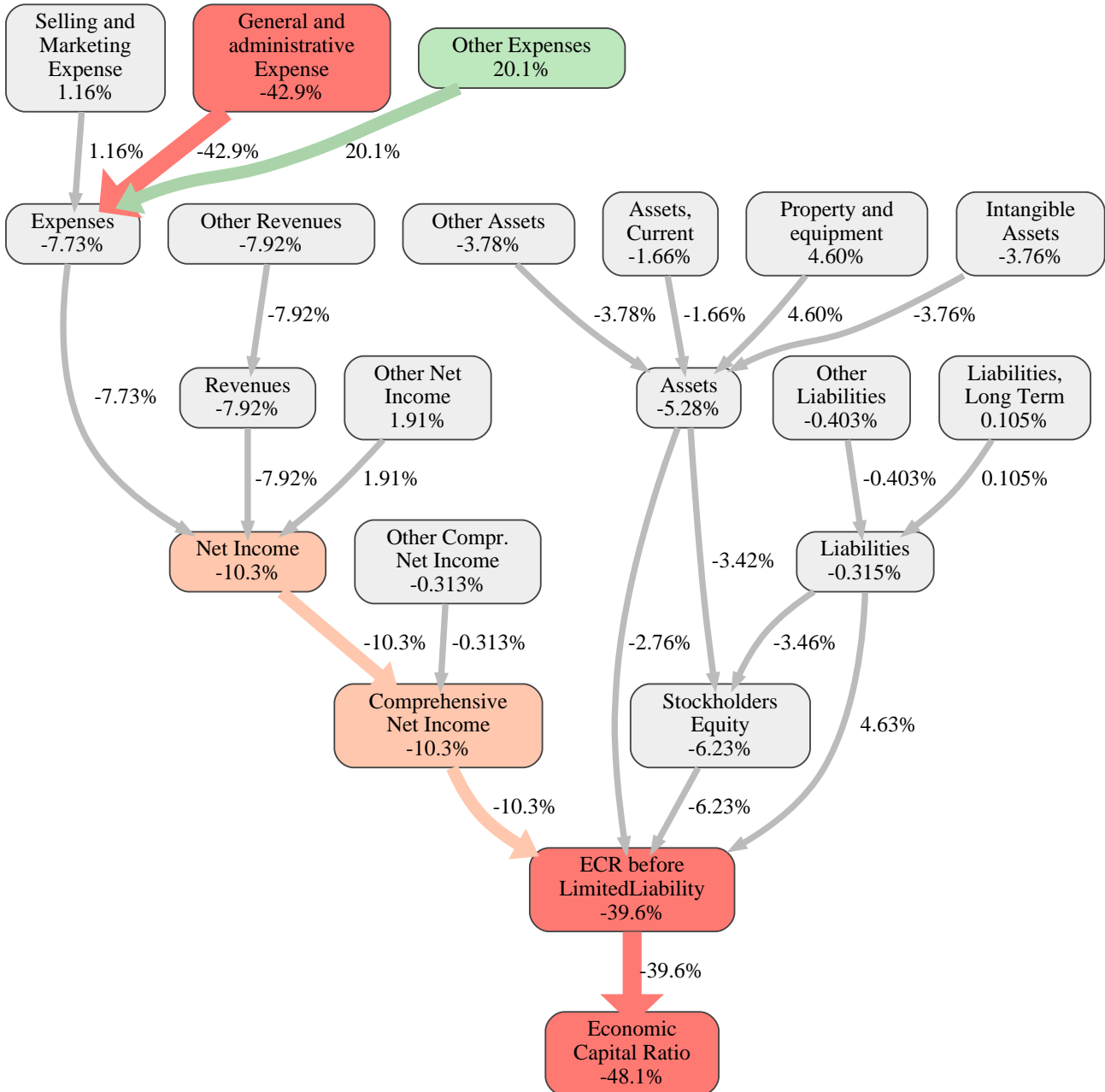




RealRate

FOOD 2020

Barfresh FOOD Group INC  
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The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 20% points. The greatest weakness of Barfresh FOOD Group INC is the variable General and administrative Expense, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 118%, being 48% points below the market average of 166%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,028	Assets	5,126
General and administrative Expense	6,851	Liabilities	4,842
Intangible Assets	683	Expenses	9,494
Liabilities, Current	1,882	Revenues	4,307
Liabilities, Long Term	159	Stockholders Equity	284
Other Assets	8.3	Net Income	-4,781
Other Compr. Net Income	0	Comprehensive Net Income	-4,781
Other Expenses	2,643	BaseVar	12,087
Other Liabilities	2,801	ECR before LimitedLiability	-93%
Other Net Income	406	Economic Capital Ratio	118%
Other Revenues	4,307		
Property and equipment	2,406		
Selling and Marketing Expense	0		