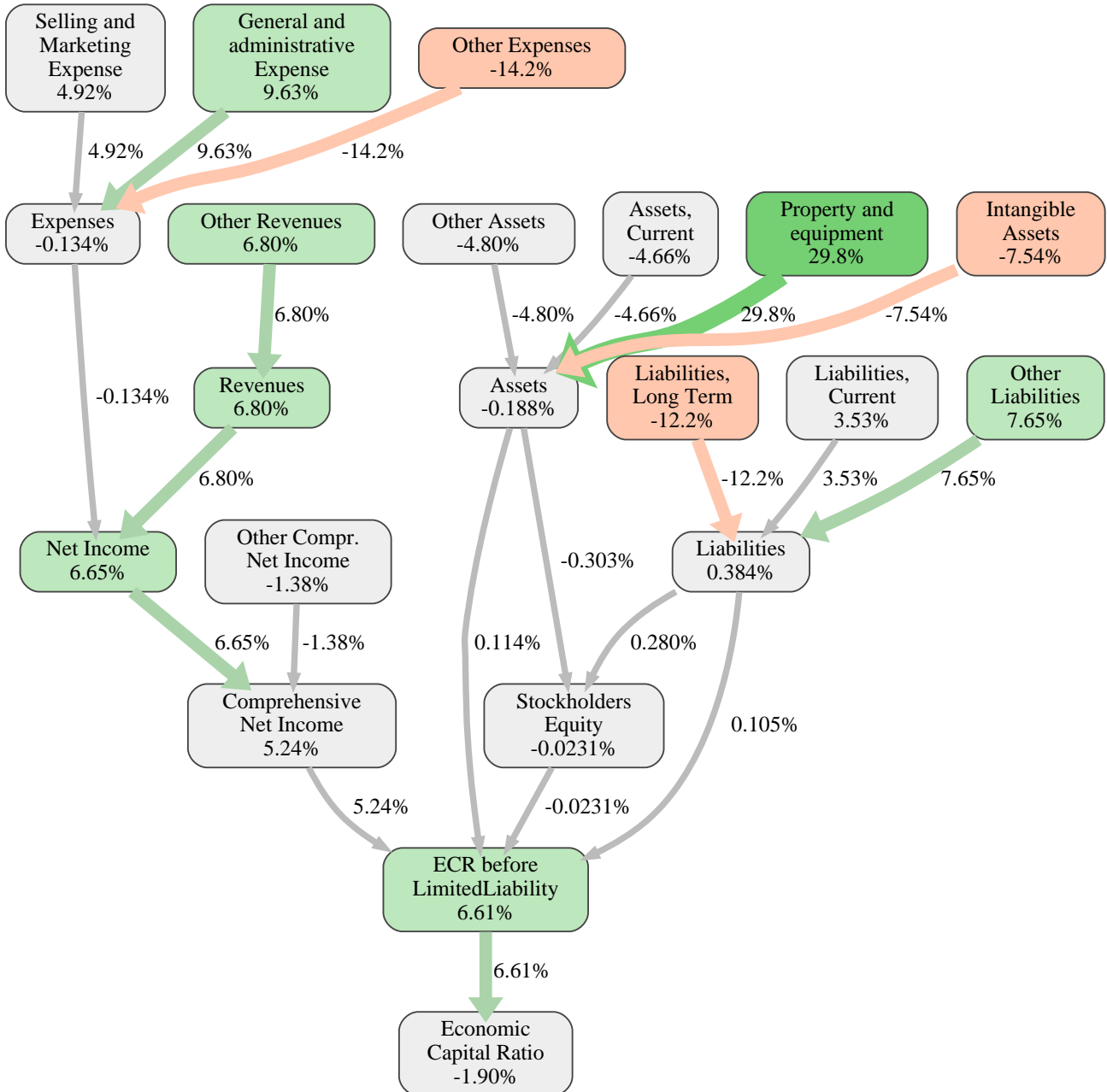




RealRate

FOOD 2020

Freshpet Inc
Rank 20 of 39





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The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Property and equipment, increasing the Economic Capital Ratio by 30% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 14% points.

The company's Economic Capital Ratio, given in the ranking table, is 165%, being 1.9% points below the market average of 166%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 54,324 |
| General and administrative Expense | 0 |
| Intangible Assets | 9,154 |
| Liabilities, Current | 41,986 |
| Liabilities, Long Term | 62,875 |
| Other Assets | 7,360 |
| Other Compr. Net Income | -48 |
| Other Expenses | 246,259 |
| Other Liabilities | 0 |
| Other Net Income | -986 |
| Other Revenues | 245,862 |
| Property and equipment | 165,288 |
| Selling and Marketing Expense | 0 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 236,126 |
| Liabilities | 104,861 |
| Expenses | 246,259 |
| Revenues | 245,862 |
| Stockholders Equity | 131,265 |
| Net Income | -1,383 |
| Comprehensive Net Income | -1,430 |
| BaseVar | 417,071 |
| ECR before LimitedLiability | 38% |
| Economic Capital Ratio | 165% |