



The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 202%, being 40% points above the market average of 162%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	109,096	Assets	434,388
General and administrative Expense	0	Liabilities	40,219
Intangible Assets	7,866	Expenses	320,853
Liabilities, Current	33,121	Revenues	318,790
Liabilities, Long Term	7,098	Stockholders Equity	394,169
Other Assets	36,353	Net Income	-3,188
Other Compr. Net Income	-1.0	Comprehensive Net Income	-3,189
Other Expenses	320,853	BaseVar	557,688
Other Liabilities	0	ECR before LimitedLiability	82%
Other Net Income	-1,125	Economic Capital Ratio	202%
Other Revenues	318,790		
Property and equipment	281,073		
Selling and Marketing Expense	0		