





FOOD 2021

Laird Superfood Inc  
Rank 12 of 43



The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 59% points. The greatest weakness of Laird Superfood Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 187%, being 25% points above the market average of 162%.

Input Variable	Value in 1000 USD
Assets, Current	75,995
General and administrative Expense	8,828
Intangible Assets	0
Liabilities, Current	2,743
Liabilities, Long Term	0
Other Assets	3,084
Other Compr. Net Income	14
Other Expenses	19,713
Other Liabilities	51
Other Net Income	79
Other Revenues	26,006
Property and equipment	3,263
Selling and Marketing Expense	10,394

Output Variable	Value in 1000 USD
Assets	82,343
Liabilities	2,794
Expenses	38,936
Revenues	26,006
Stockholders Equity	79,548
Net Income	-12,850
Comprehensive Net Income	-12,836
BaseVar	75,086
ECR before LimitedLiability	63%
Economic Capital Ratio	187%