



The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 3.6% points.

The company's Economic Capital Ratio, given in the ranking table, is 199%, being 35% points above the market average of 164%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|-------------------|-----------------------------|-------------------|
| Assets, Current | 150,325 | Assets | 784,410 |
| General and administrative Expense | 0 | Liabilities | 64,656 |
| Intangible Assets | 6,537 | Expenses | 450,314 |
| Liabilities, Current | 58,946 | Revenues | 425,489 |
| Liabilities, Long Term | 5,710 | Stockholders Equity | 719,754 |
| Other Assets | 43,626 | Net Income | -29,699 |
| Other Compr. Net Income | -40 | Comprehensive Net Income | -29,739 |
| Other Expenses | 450,314 | BaseVar | 864,892 |
| Other Liabilities | 0 | ECR before LimitedLiability | 78% |
| Other Net Income | -4,874 | Economic Capital Ratio | 199% |
| Other Revenues | 425,489 | | |
| Property and equipment | 583,922 | | |
| Selling and Marketing Expense | 0 | | |