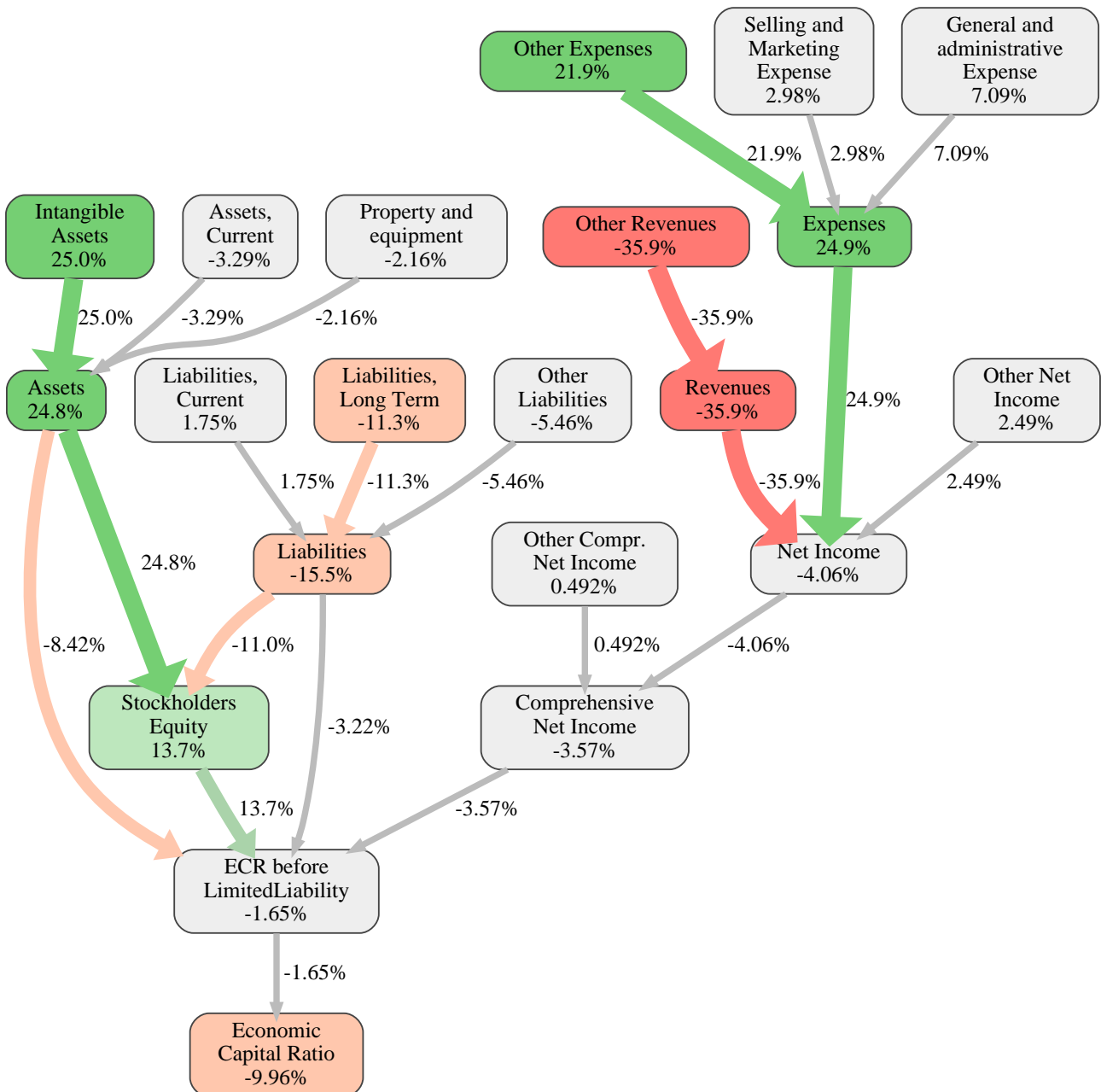




RealRate

FOOD 2026

Kraft Heinz Co
Rank 14 of 19





FOOD 2026

Kraft Heinz Co
Rank 14 of 19

KraftHeinz

The relative strengths and weaknesses of Kraft Heinz Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Co compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Kraft Heinz Co is the variable Revenues, reducing the Economic Capital Ratio by 36% points.

The company's Economic Capital Ratio, given in the ranking table, is 153%, being 10.0% points below the market average of 163%.

Input Variable	Value in 1000 USD
Assets, Current	10,127,000
General and administrative Expense	0
Intangible Assets	59,708,000
Liabilities, Current	8,778,000
Liabilities, Long Term	20,745,000
Other Assets	4,633,000
Other Compr. Net Income	547,000
Other Expenses	30,961,000
Other Liabilities	10,474,000
Other Net Income	171,000
Other Revenues	24,942,000
Property and equipment	7,318,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	81,786,000
Liabilities	39,997,000
Expenses	30,961,000
Revenues	24,942,000
Stockholders Equity	41,789,000
Net Income	-5,848,000
Comprehensive Net Income	-5,301,000
BaseVar	89,202,000
ECR before LimitedLiability	26%
Economic Capital Ratio	153%