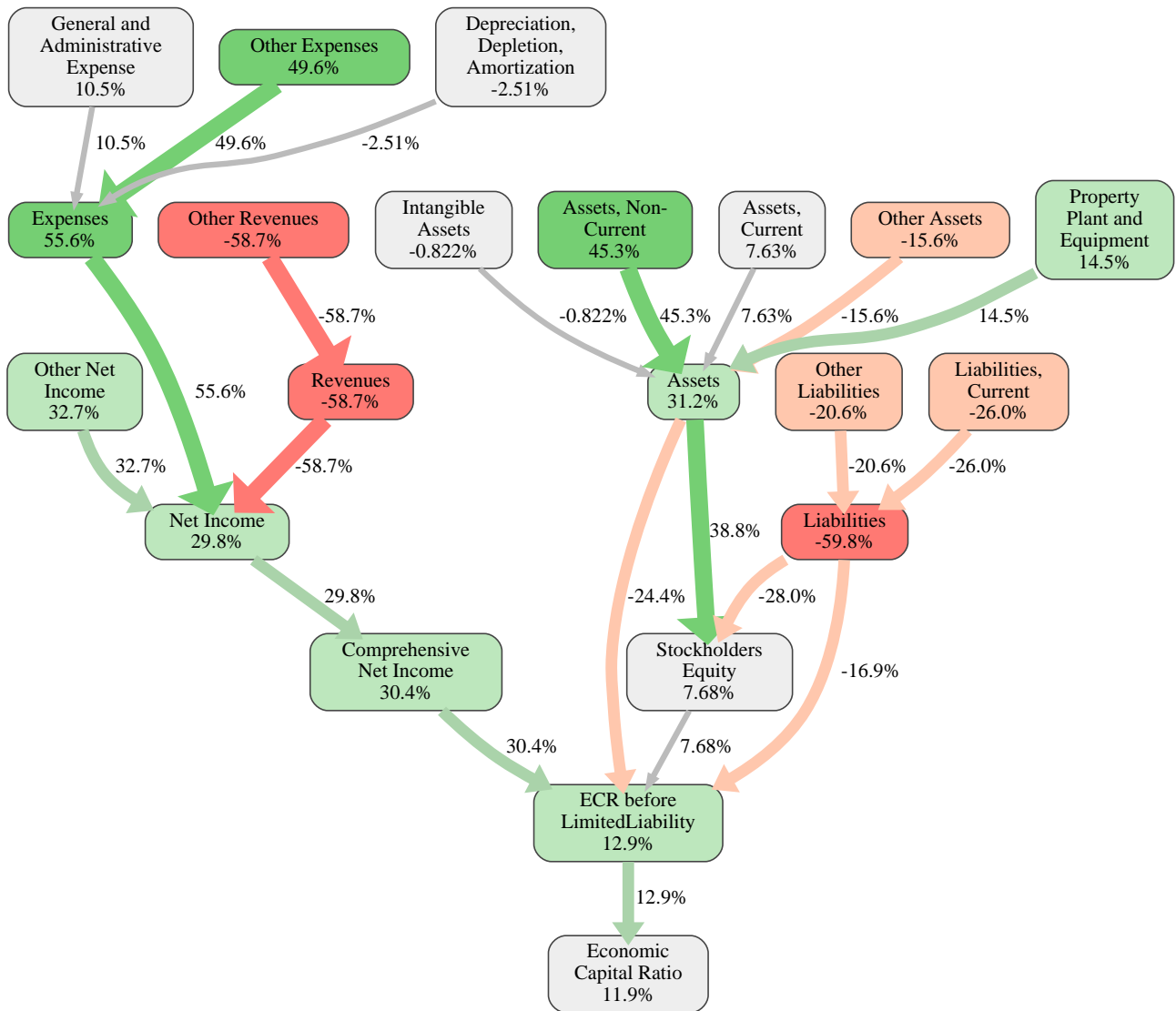




HOTELS & MOTELS 2013

Southern States SIGN Co
Rank 14 of 33





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Southern States SIGN Co Rank 14 of 33

The relative strengths and weaknesses of Southern States SIGN Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Southern States SIGN Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Southern States SIGN Co is the variable Liabilities, reducing the Economic Capital Ratio by 60% points.

The company's Economic Capital Ratio, given in the ranking table, is 98%, being 12% points above the market average of 86%.

Input Variable	Value in 1000 USD
Assets, Current	29,153
Assets, Non-Current	81,247
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	2,355
General and Administrative Expense	441
Intangible Assets	1,541
Liabilities, Current	33,211
Long Term Liabilities	0
Operating Expenses	929
Other Assets	-70,712
Other Compr. Net Income	0
Other Expenses	3,070
Other Liabilities	42,884
Other Net Income	10,496
Other Revenues	4,420
Property Plant and Equipment	69,171

Output Variable	Value in 1000 USD
Assets	110,400
Liabilities	76,095
Expenses	6,795
Revenues	4,420
Stockholders Equity	34,305
Net Income	8,121
Comprehensive Net Income	8,121
BaseVar	145,571
ECR before LimitedLiability	71%
Economic Capital Ratio	98%