





HOTELS & MOTELS 2014

Southern States SIGN Co Rank 23 of 28

The relative strengths and weaknesses of Southern States SIGN Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Southern States SIGN Co compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Southern States SIGN Co is the variable Other Revenues, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 41%, being 34% points below the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	24,112
Assets, Non-Current	70,408
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	2,235
General and Administrative Expense	9,558
Intangible Assets	1,541
Liabilities, Current	28,346
Long Term Liabilities	0
Operating Expenses	1,884
Other Assets	-59,916
Other Compr. Net Income	0
Other Expenses	-3,115
Other Liabilities	43,554
Other Net Income	97
Other Revenues	3,483
Property Plant and Equipment	58,375

Output Variable	Value in 1000 USD
Assets	94,520
Liabilities	71,900
Expenses	10,562
Revenues	3,483
Stockholders Equity	22,620
Net Income	-6,982
Comprehensive Net Income	-6,982
BaseVar	117,292
ECR before LimitedLiability	-19%
Economic Capital Ratio	41%