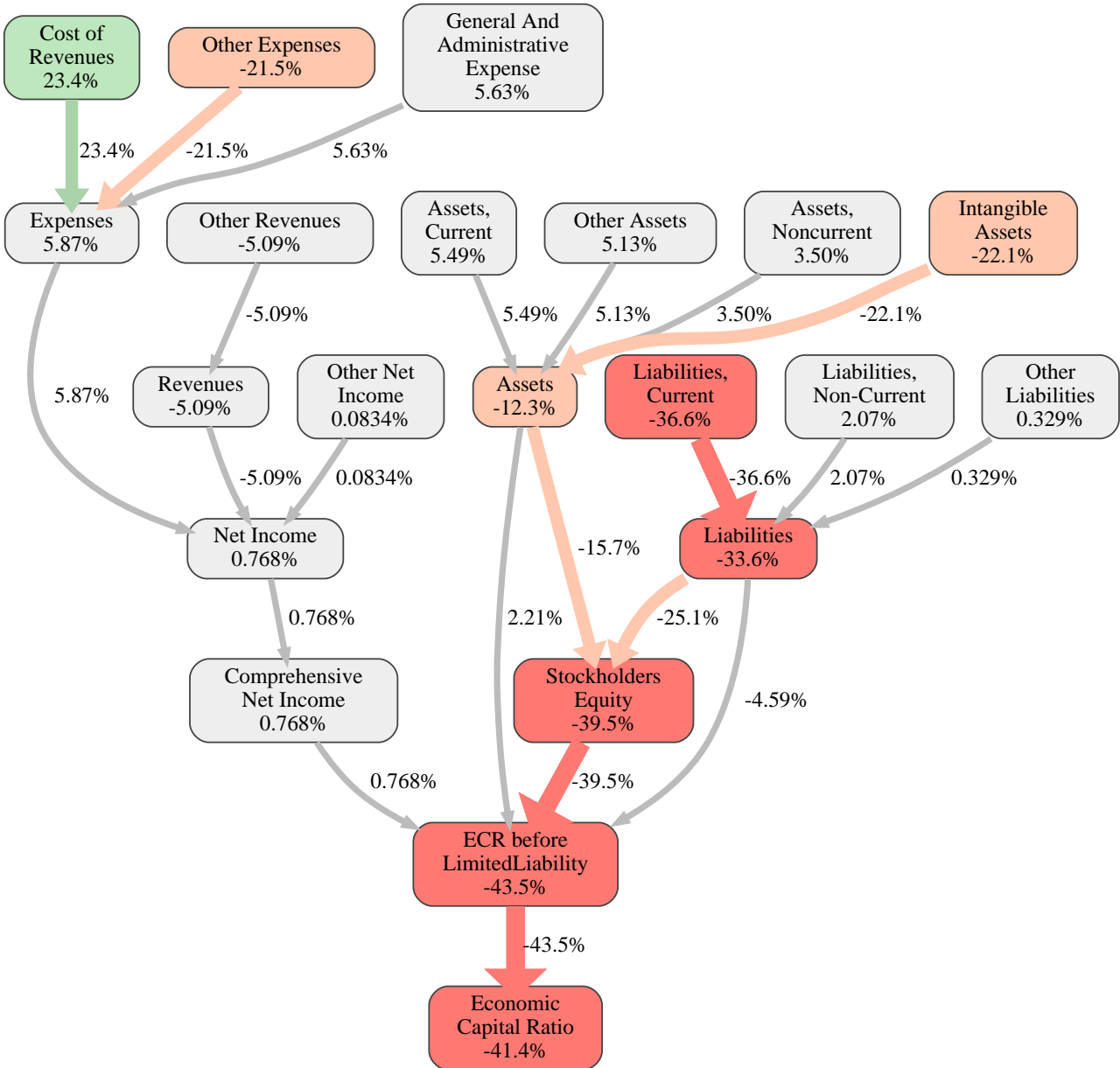




RealRate

CONSULTING & SERVICES 2011

CEB Inc.
Rank 3 of 3





The relative strengths and weaknesses of CEB Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CEB Inc. compared to the market average is the variable Cost of Revenues, increasing the Economic Capital Ratio by 23% points. The greatest weakness of CEB Inc. is the variable Stockholders Equity, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 137%, being 41% points below the market average of 179%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	298,759	Assets	510,149
Assets, Noncurrent	113,922	Liabilities	427,333
Cost of Revenues	155,769	Expenses	401,684
General And Administrative Expense	60,871	Revenues	438,907
Intangible Assets	43,094	Stockholders Equity	82,816
Labor Expense	0	Net Income	40,363
Liabilities, Current	344,358	Comprehensive Net Income	40,363
Liabilities, Non-Current	82,296	BaseVar	1,025,603
Operating Lease Assets	0	ECR before LimitedLiability	28%
Other Assets	54,374	Economic Capital Ratio	137%
Other Compr. Net Income	0		
Other Expenses	185,044		
Other Liabilities	679		
Other Net Income	3,140		
Other Revenues	438,907		
Revenue from Contract with Customer	0		
Revenue from Reimbursement	0		