





# CONSULTING & SERVICES 2012

Webxu Inc  
Rank 22 of 28

The relative strengths and weaknesses of Webxu Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Webxu Inc compared to the market average is the variable Assets, Noncurrent, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Webxu Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 46% points.

The company's Economic Capital Ratio, given in the ranking table, is 110%, being 31% points below the market average of 141%.

Input Variable	Value in 1000 USD
Assets, Current	3,811
Assets, Noncurrent	7,989
Cost of Revenues	4,611
General And Administrative Expense	3,487
Intangible Assets	0
Labor Expense	0
Liabilities, Current	10,604
Liabilities, Non-Current	0
Operating Lease Assets	0
Other Assets	136
Other Compr. Net Income	0
Other Expenses	639
Other Liabilities	0
Other Net Income	-1,091
Other Revenues	6,944
Revenue from Contract with Customer	0
Revenue from Reimbursement	0

Output Variable	Value in 1000 USD
Assets	11,936
Liabilities	10,604
Expenses	8,737
Revenues	6,944
Stockholders Equity	1,332
Net Income	-2,884
Comprehensive Net Income	-2,884
BaseVar	22,340
ECR before LimitedLiability	-23%
Economic Capital Ratio	110%