





The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Administrative and Marketing Exp., increasing the Economic Capital Ratio by 155% points. The greatest weakness of Apple Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 125% points.

The company's Economic Capital Ratio, given in the ranking table, is 340%, being 98% points above the market average of 242%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	16,705,000
Assets, Current	131,339,000
Assets, Non-Current	234,386,000
Costs of Goods Sold	163,756,000
Goodwill	0
Liabilities, Current	116,866,000
Liabilities, Non-Current	141,712,000
Other Assets	0
Other Compr. Net Income	0
Other Expenses	13,372,000
Other Liabilities	0
Other Net Income	2,005,000
Other Revenues	265,595,000
Research and Development Exp.	14,236,000

Output Variable	Value in 1000 USD
Liabilities	258,578,000
Assets	365,725,000
Expenses	208,069,000
Revenues	265,595,000
Stockholders Equity	107,147,000
Net Income	59,531,000
Comprehensive Net Income	59,531,000
BaseVar	2,338,501,440
ECR before LimitedLiability	180%
Economic Capital Ratio	340%