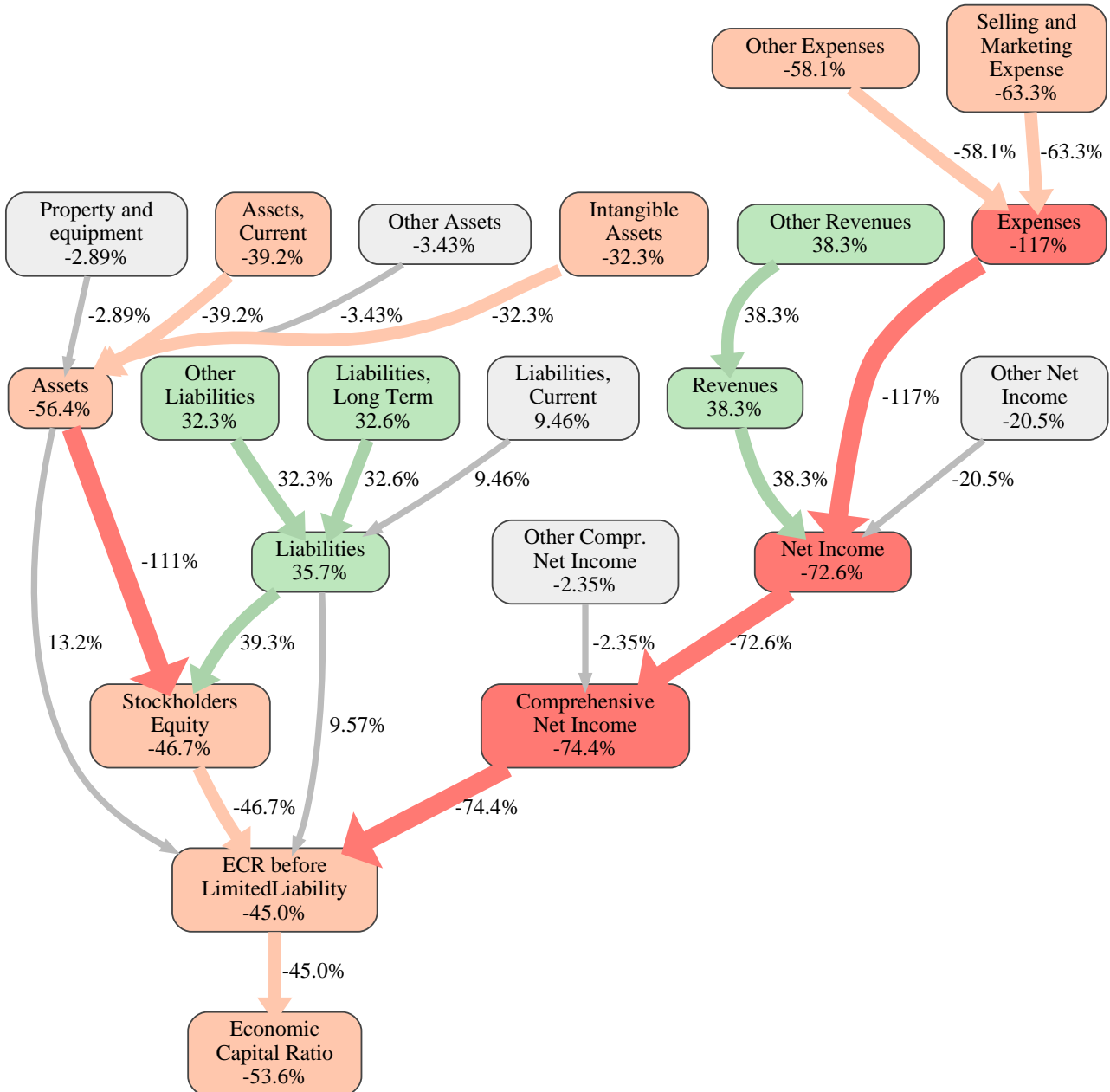




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The relative strengths and weaknesses of DEAN Foods CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of DEAN Foods CO compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 38% points. The greatest weakness of DEAN Foods CO is the variable Expenses, reducing the Economic Capital Ratio by 117% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 54% points below the market average of 165%.

Input Variable	Value in 1000 USD
Assets, Current	1,716,322
General and administrative Expense	608,868
Intangible Assets	1,155,271
Liabilities, Current	1,495,542
Liabilities, Long Term	0
Other Assets	768,390
Other Compr. Net Income	0
Other Expenses	11,827,628
Other Liabilities	0
Other Net Income	-247,420
Other Revenues	13,055,493
Property and equipment	2,114,380
Selling and Marketing Expense	1,963,748

Output Variable	Value in 1000 USD
Assets	5,754,363
Liabilities	1,495,542
Expenses	14,400,244
Revenues	13,055,493
Stockholders Equity	4,258,821
Net Income	-1,592,171
Comprehensive Net Income	-1,592,171
BaseVar	31,605,141
ECR before LimitedLiability	35%
Economic Capital Ratio	112%