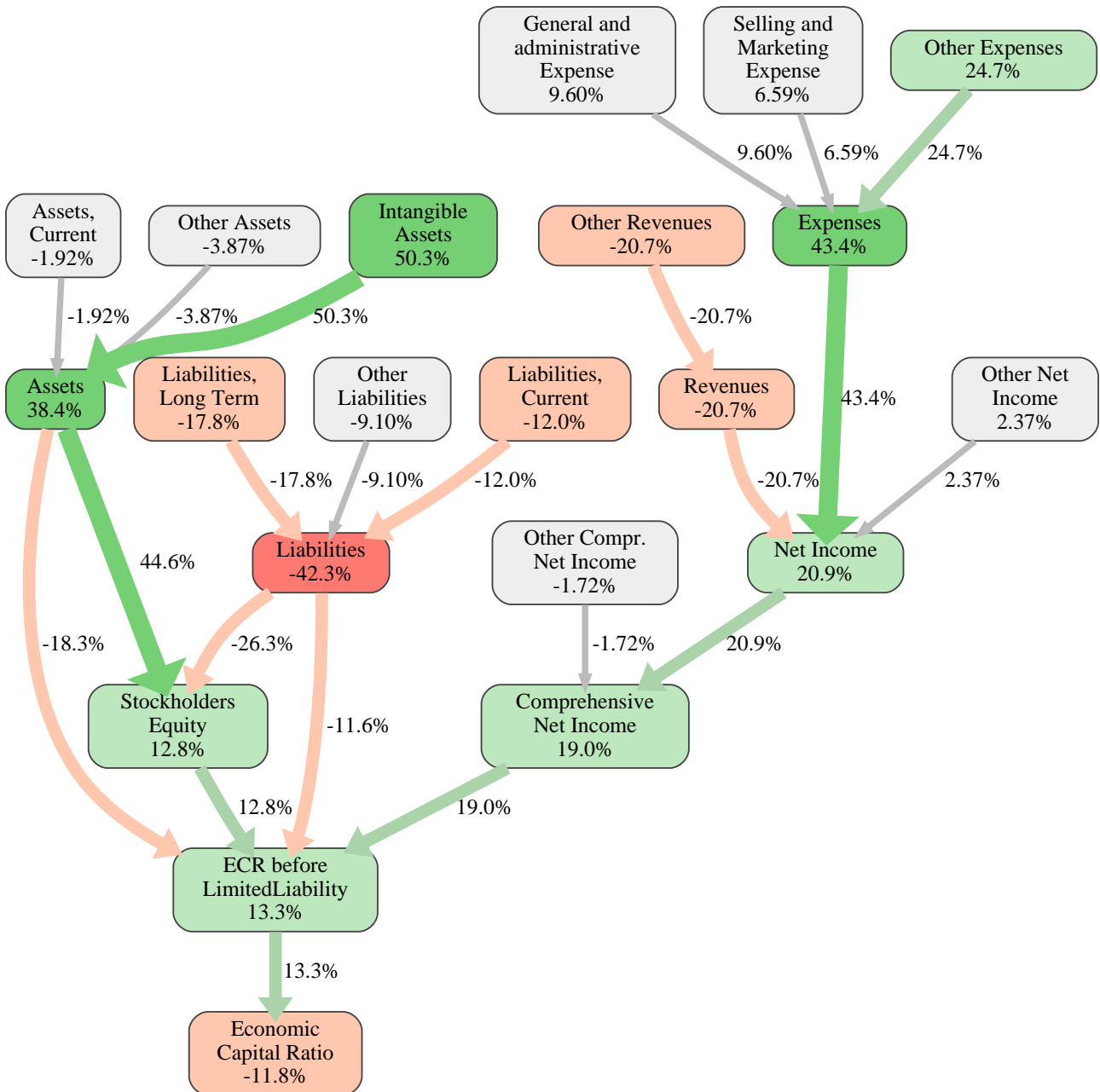




RealRate

FOOD 2014

Mondelez International Inc
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The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Mondelez International Inc is the variable Liabilities, reducing the Economic Capital Ratio by 42% points.

The company's Economic Capital Ratio, given in the ranking table, is 143%, being 12% points below the market average of 155%.

Input Variable	Value in 1000 USD
Assets, Current	13,216,000
General and administrative Expense	0
Intangible Assets	47,591,000
Liabilities, Current	14,396,000
Liabilities, Long Term	16,973,000
Other Assets	1,503,000
Other Compr. Net Income	-243,000
Other Expenses	31,418,000
Other Liabilities	8,656,000
Other Net Income	54,000
Other Revenues	35,299,000
Property and equipment	10,247,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	72,557,000
Liabilities	40,025,000
Expenses	31,418,000
Revenues	35,299,000
Stockholders Equity	32,532,000
Net Income	3,935,000
Comprehensive Net Income	3,692,000
BaseVar	123,975,140
ECR before LimitedLiability	74%
Economic Capital Ratio	143%