





FOOD 2014



Flowers Foods INC Rank 1 of 51

The relative strengths and weaknesses of Flowers Foods INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Flowers Foods INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 483% points. The greatest weakness of Flowers Foods INC is the variable Assets, reducing the Economic Capital Ratio by 87% points.

The company's Economic Capital Ratio, given in the ranking table, is 656%, being 501% points above the market average of 155%.

Input Variable	Value in 1000 USD
Assets, Current	487,405
General and administrative Expense	0
Intangible Assets	939,114
Liabilities, Current	327,782
Liabilities, Long Term	51,199
Other Assets	210,491
Other Compr. Net Income	283,046
Other Expenses	118,491
Other Liabilities	156,366
Other Net Income	0
Other Revenues	3,751,005
Property and equipment	867,004
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	2,504,014
Liabilities	535,347
Expenses	118,491
Revenues	3,751,005
Stockholders Equity	1,968,667
Net Income	3,632,514
Comprehensive Net Income	3,915,560
BaseVar	5,713,748
ECR before LimitedLiability	656%
Economic Capital Ratio	656%