

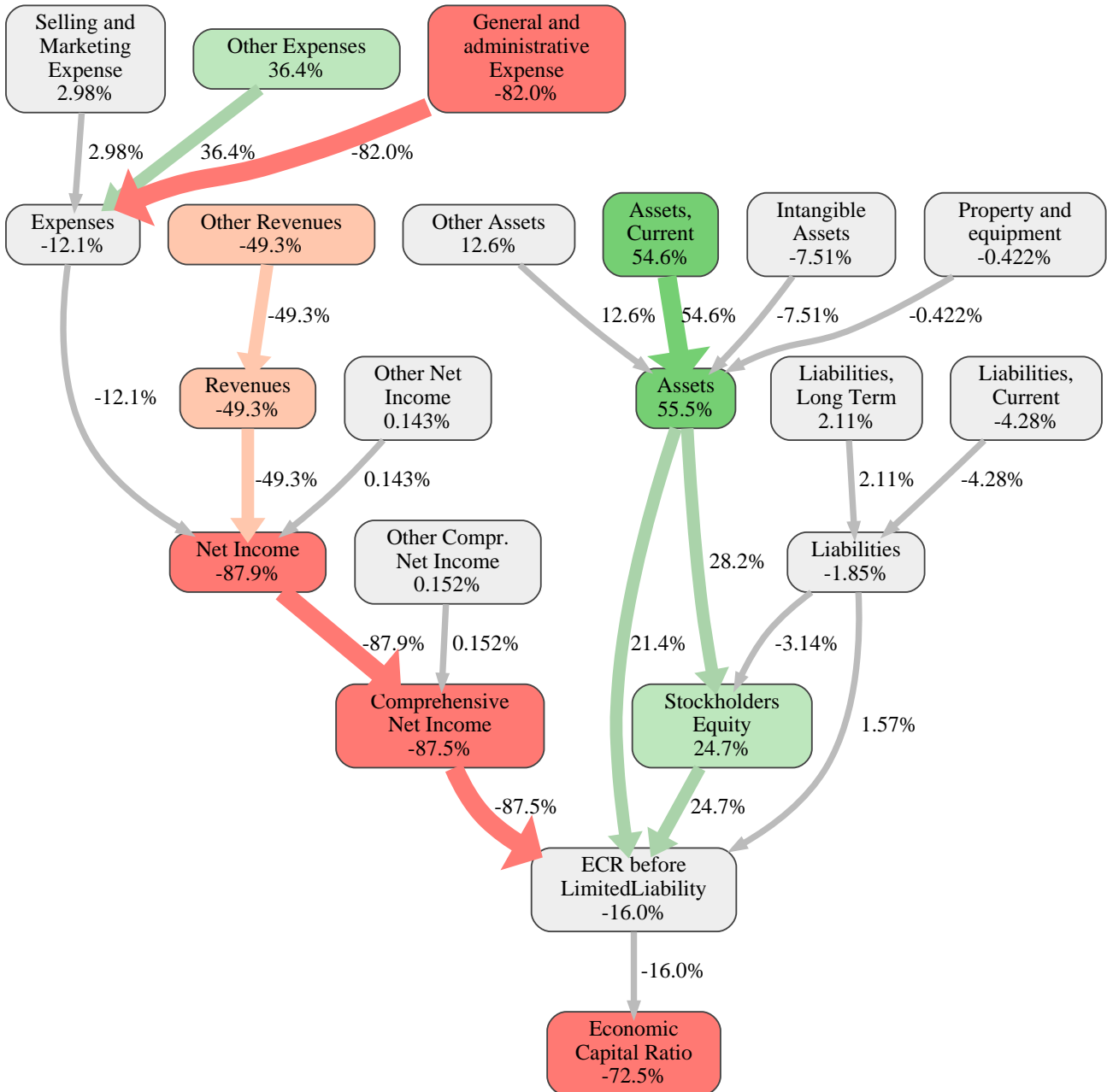


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FOOD 2015

Barfresh FOOD Group INC
Rank 39 of 44

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The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Assets, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Barfresh FOOD Group INC is the variable Net Income, reducing the Economic Capital Ratio by 88% points.

The company's Economic Capital Ratio, given in the ranking table, is 64%, being 72% points below the market average of 136%.

| Input Variable | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current | 2,790 |
| General and administrative Expense | 2,267 |
| Intangible Assets | 0 |
| Liabilities, Current | 965 |
| Liabilities, Long Term | 0 |
| Other Assets | 715 |
| Other Compr. Net Income | 0 |
| Other Expenses | 426 |
| Other Liabilities | 193 |
| Other Net Income | 0 |
| Other Revenues | 110 |
| Property and equipment | 362 |
| Selling and Marketing Expense | 0 |

| Output Variable | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets | 3,867 |
| Liabilities | 1,158 |
| Expenses | 2,694 |
| Revenues | 110 |
| Stockholders Equity | 2,709 |
| Net Income | -2,583 |
| Comprehensive Net Income | -2,583 |
| BaseVar | 5,345 |
| ECR before LimitedLiability | -94% |
| Economic Capital Ratio | 64% |