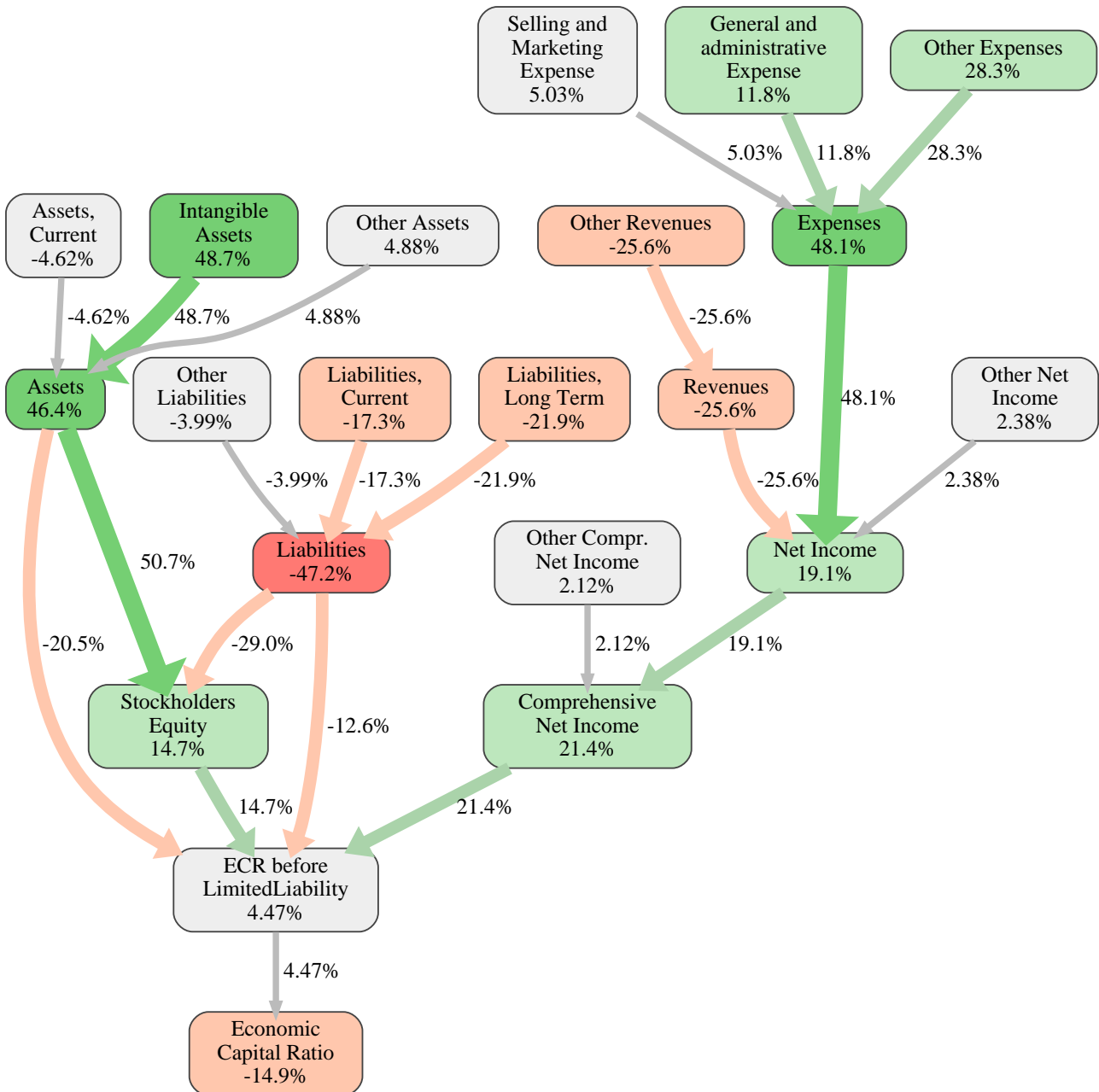




RealRate

FOOD 2018

Mondelez International Inc  
Rank 25 of 37





RealRate

FOOD 2018

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Rank 25 of 37



The relative strengths and weaknesses of Mondelez International Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mondelez International Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Mondelez International Inc is the variable Liabilities, reducing the Economic Capital Ratio by 47% points.

The company's Economic Capital Ratio, given in the ranking table, is 141%, being 15% points below the market average of 156%.

Input Variable	Value in 1000 USD
Assets, Current	7,520,000
General and administrative Expense	0
Intangible Assets	39,724,000
Liabilities, Current	15,793,000
Liabilities, Long Term	15,661,000
Other Assets	7,188,000
Other Compr. Net Income	1,110,000
Other Expenses	23,264,000
Other Liabilities	5,464,000
Other Net Income	304,000
Other Revenues	25,896,000
Property and equipment	8,677,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	63,109,000
Liabilities	36,918,000
Expenses	23,264,000
Revenues	25,896,000
Stockholders Equity	26,191,000
Net Income	2,936,000
Comprehensive Net Income	4,046,000
BaseVar	101,093,240
ECR before LimitedLiability	71%
Economic Capital Ratio	141%