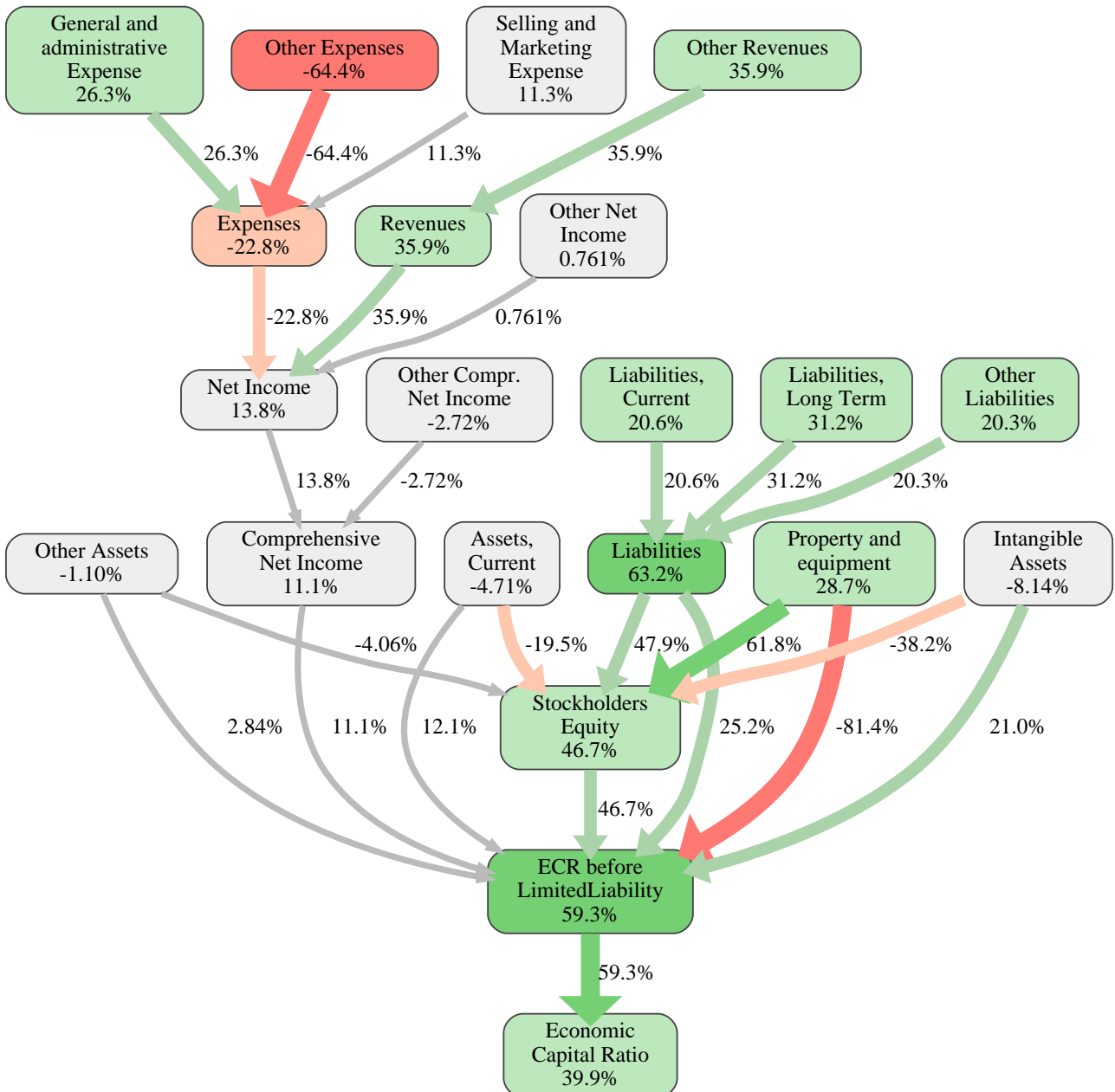




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The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 63% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 196%, being 40% points above the market average of 156%.

Input Variable	Value in 1000 USD
Assets, Current	26,958
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	16,693
Liabilities, Long Term	305
Other Assets	6,344
Other Compr. Net Income	76
Other Expenses	159,206
Other Liabilities	0
Other Net Income	-1,436
Other Revenues	156,379
Property and equipment	100,599
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	133,900
Liabilities	16,997
Expenses	159,206
Revenues	156,379
Stockholders Equity	116,903
Net Income	-4,262
Comprehensive Net Income	-4,186
BaseVar	395,717
ECR before LimitedLiability	151%
Economic Capital Ratio	196%