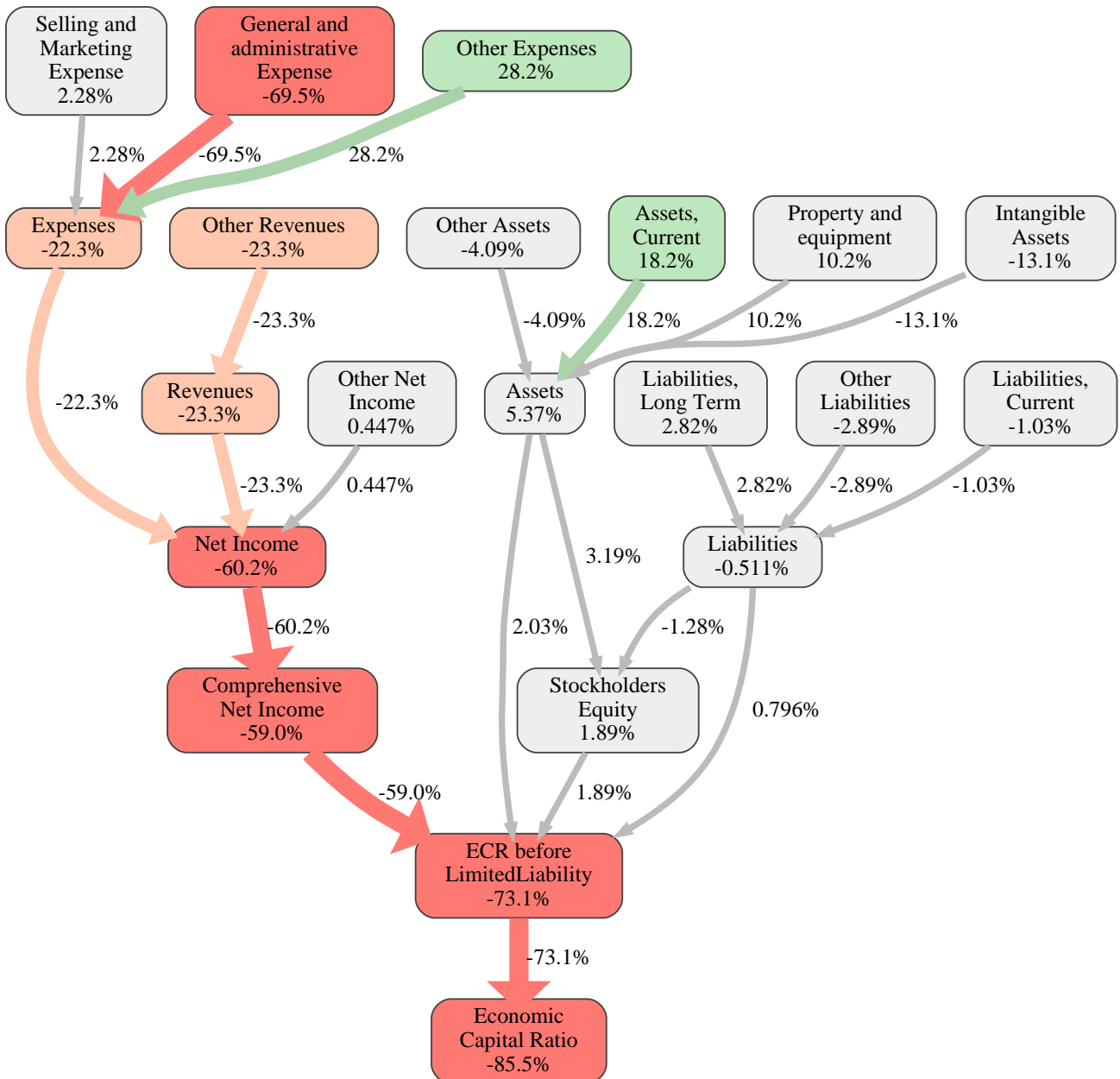




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The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Barfresh FOOD Group INC is the variable General and administrative Expense, reducing the Economic Capital Ratio by 70% points.

The company's Economic Capital Ratio, given in the ranking table, is 53%, being 85% points below the market average of 138%.

Input Variable	Value in 1000 USD
Assets, Current	3,302
General and administrative Expense	4,380
Intangible Assets	578
Liabilities, Current	2,105
Liabilities, Long Term	94
Other Assets	15
Other Compr. Net Income	0
Other Expenses	2,397
Other Liabilities	1,294
Other Net Income	57
Other Revenues	2,568
Property and equipment	1,923
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	5,817
Liabilities	3,493
Expenses	6,777
Revenues	2,568
Stockholders Equity	2,324
Net Income	-4,153
Comprehensive Net Income	-4,153
BaseVar	14,150
ECR before LimitedLiability	-128%
Economic Capital Ratio	53%