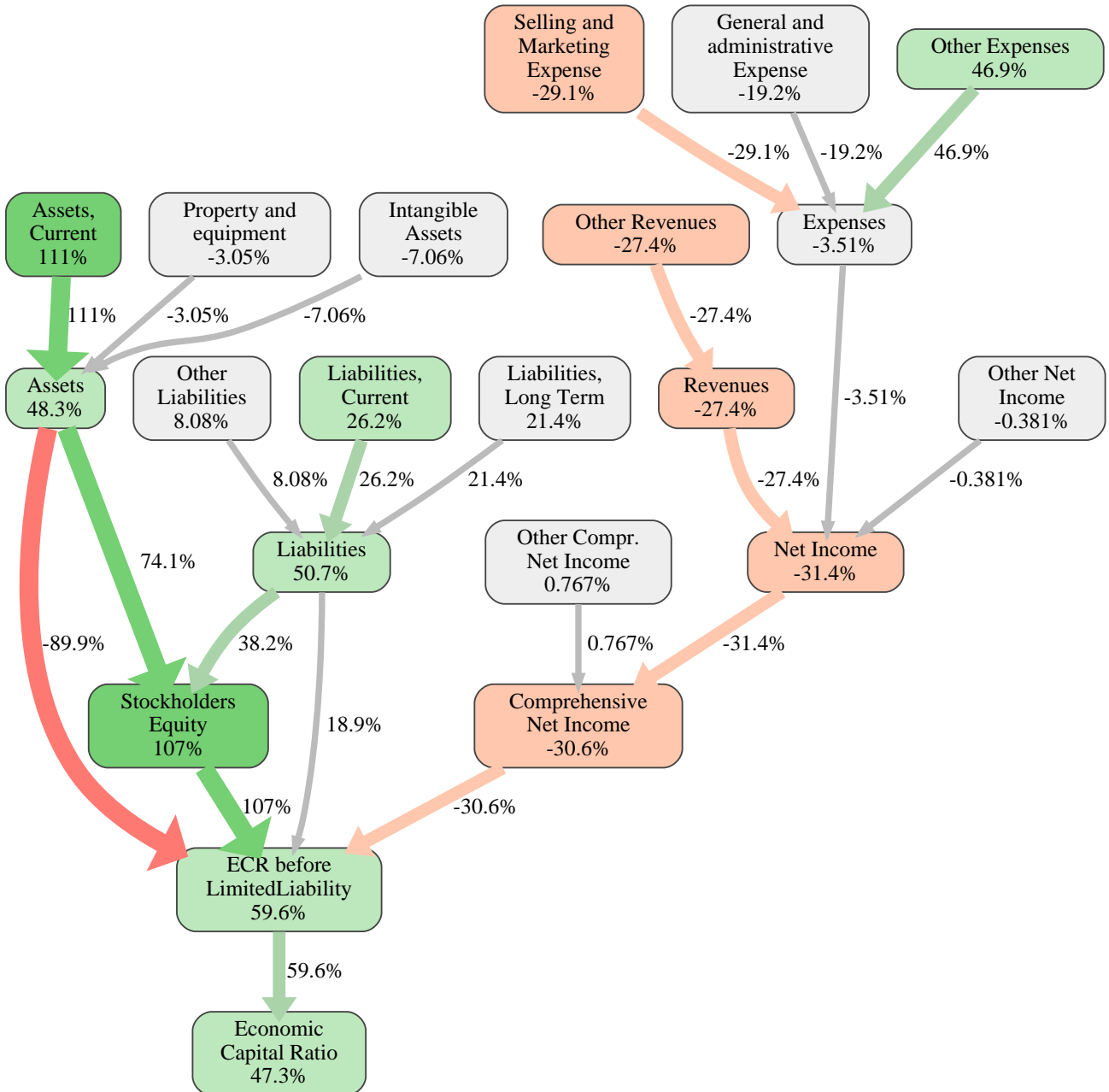




RealRate

FOOD 2021

Laird Superfood Inc
Rank 12 of 43





FOOD 2021

Laird Superfood Inc
Rank 12 of 43



The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 111% points. The greatest weakness of Laird Superfood Inc is the variable Net Income, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 186%, being 47% points above the market average of 138%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	75,995	Assets	82,343
General and administrative Expense	8,828	Liabilities	2,794
Intangible Assets	0	Expenses	38,936
Liabilities, Current	2,743	Revenues	26,006
Liabilities, Long Term	0	Stockholders Equity	79,548
Other Assets	3,084	Net Income	-12,850
Other Compr. Net Income	14	Comprehensive Net Income	-12,836
Other Expenses	19,713	BaseVar	108,254
Other Liabilities	51	ECR before LimitedLiability	135%
Other Net Income	79	Economic Capital Ratio	186%
Other Revenues	26,006		
Property and equipment	3,263		
Selling and Marketing Expense	10,394		