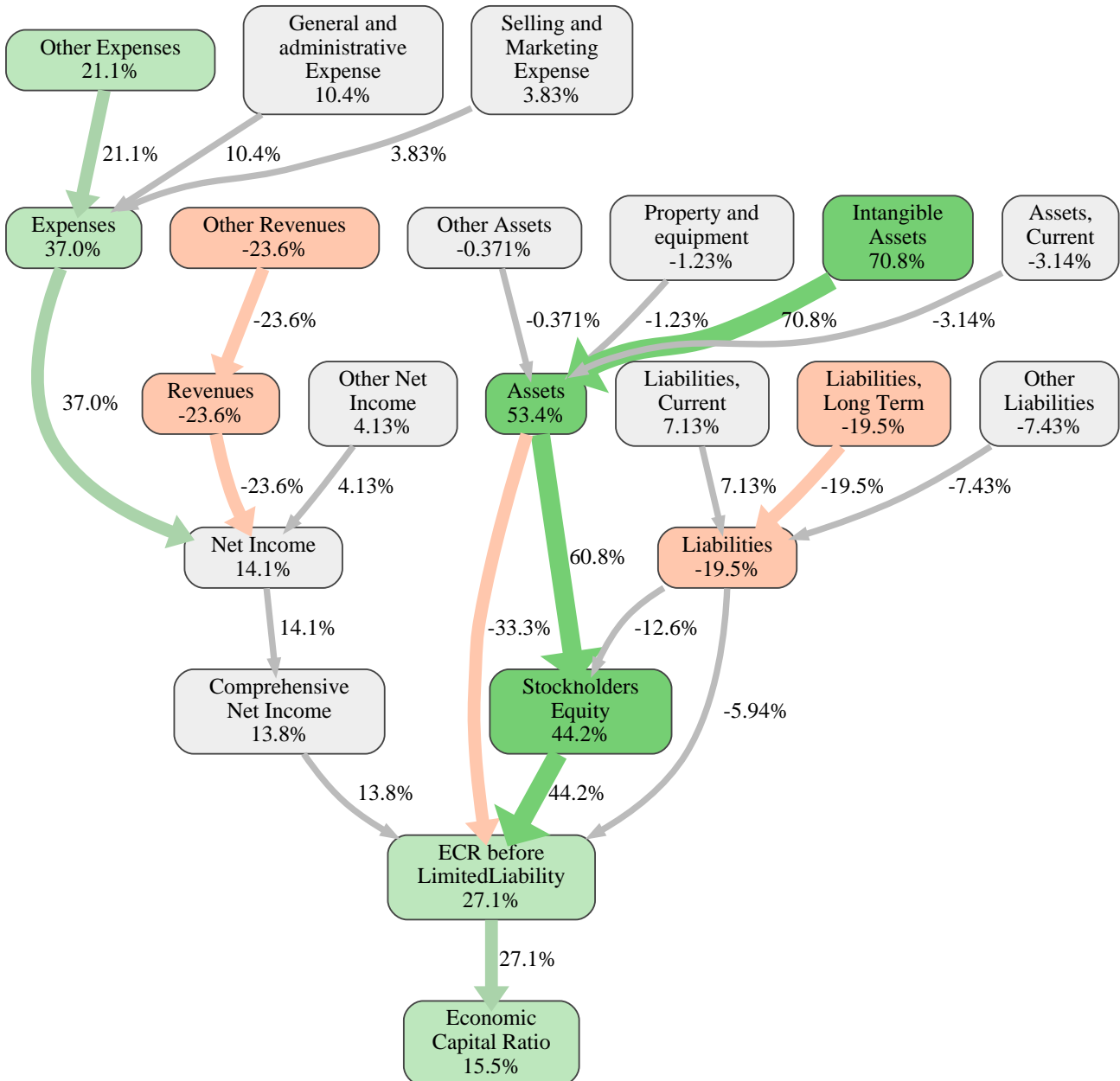




RealRate

FOOD 2025

Kraft Heinz Co  
Rank 11 of 26





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**KraftHeinz**

The relative strengths and weaknesses of Kraft Heinz Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Co compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 71% points. The greatest weakness of Kraft Heinz Co is the variable Revenues, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 154%, being 16% points above the market average of 139%.

| Input Variable                     | Value in 1000 USD |
|------------------------------------|-------------------|
| Assets, Current                    | 7,655,000         |
| General and administrative Expense | 0                 |
| Intangible Assets                  | 68,772,000        |
| Liabilities, Current               | 7,253,000         |
| Liabilities, Long Term             | 20,521,000        |
| Other Assets                       | 4,708,000         |
| Other Compr. Net Income            | -313,000          |
| Other Expenses                     | 23,185,000        |
| Other Liabilities                  | 11,188,000        |
| Other Net Income                   | 85,000            |
| Other Revenues                     | 25,846,000        |
| Property and equipment             | 7,152,000         |
| Selling and Marketing Expense      | 0                 |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Assets                      | 88,287,000        |
| Liabilities                 | 38,962,000        |
| Expenses                    | 23,185,000        |
| Revenues                    | 25,846,000        |
| Stockholders Equity         | 49,325,000        |
| Net Income                  | 2,746,000         |
| Comprehensive Net Income    | 2,433,000         |
| BaseVar                     | 113,547,790       |
| ECR before LimitedLiability | 89%               |
| Economic Capital Ratio      | 154%              |