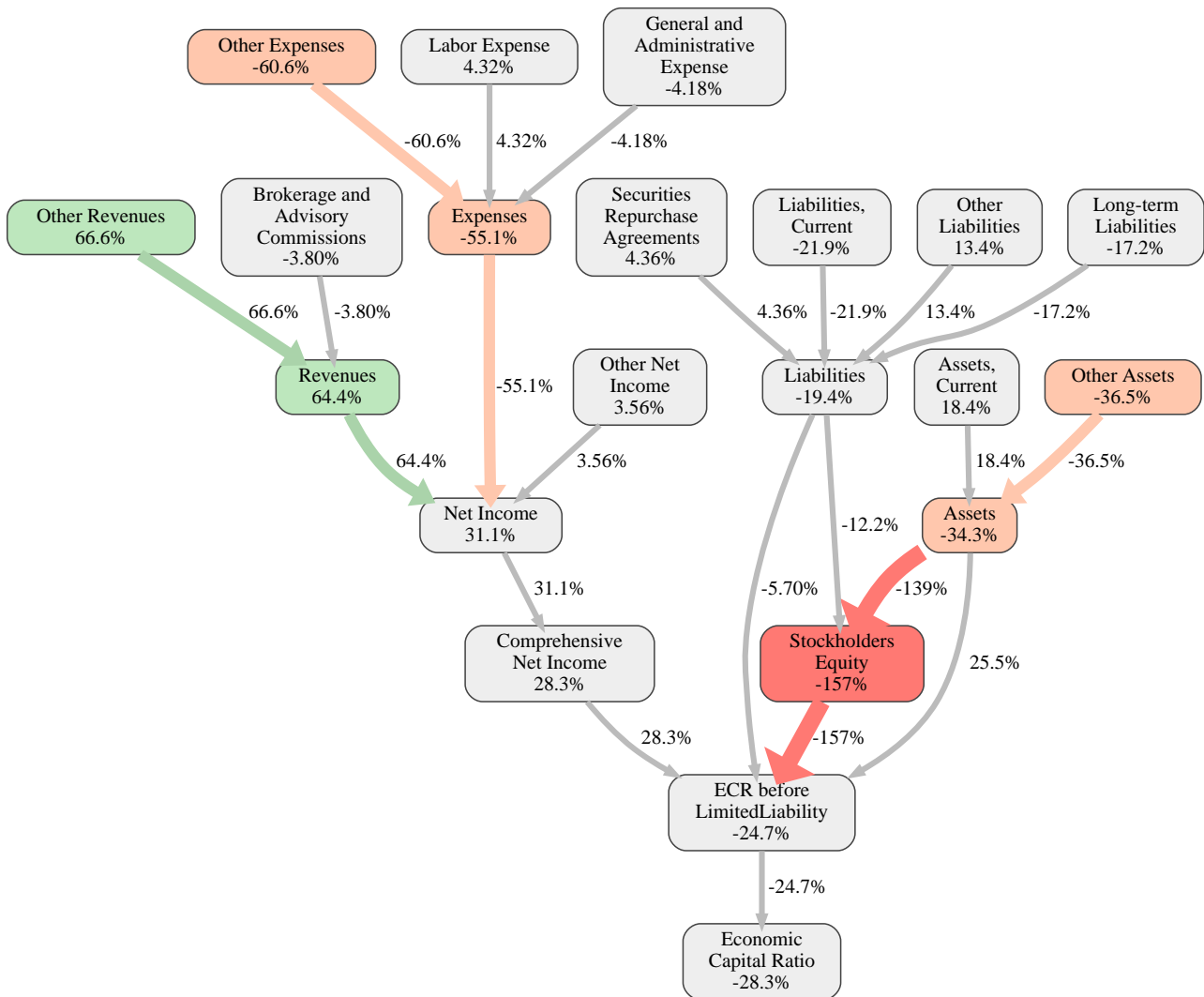




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# BROKERS 2012

## Waddell REED Financial INC Rank 84 of 113





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## Waddell REED Financial INC Rank 84 of 113



The relative strengths and weaknesses of Waddell REED Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell REED Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 67% points. The greatest weakness of Waddell REED Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 157% points.

The company's Economic Capital Ratio, given in the ranking table, is 106%, being 28% points below the market average of 134%.

Input Variable	Value in 1000 USD
Assets, Current	699,611
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	50,569
General and Administrative Expense	80,533
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	0
Liabilities, Current	288,898
Long-term Liabilities	190,000
Operating Expenses	0
Other Assets	332,016
Other Compr. Net Income	-30,080
Other Expenses	941,234
Other Liabilities	-24,649
Other Net Income	2,049
Other Revenues	1,195,177
Payables	104,304
Receivables	0
Revenue from Contract with Customer	0
Securities Repurchase Agreements	0
Trading Gains and Losses	0

Output Variable	Value in 1000 USD
Assets	1,082,196
Liabilities	558,553
Expenses	1,021,767
Revenues	1,195,177
Stockholders Equity	523,643
Net Income	175,459
Comprehensive Net Income	145,379
BaseVar	1,944,911
ECR before LimitedLiability	75%
Economic Capital Ratio	106%