





BROKERS 2012

Rubicon Financial INC Rank 110 of 113

The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 42% points. The greatest weakness of Rubicon Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 363% points.

The company's Economic Capital Ratio, given in the ranking table, is 43%, being 92% points below the market average of 134%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,512	Assets	5,072
Brokerage and Advisory Commissions	0	Liabilities	4,743
Commissions and Advisory Fees	308	Expenses	15,284
Financial Securities	0	Revenues	15,312
General and Administrative Expense	1,691	Stockholders Equity	329
Goodwill And Intangible Assets	2,404	Net Income	-2,037
Interest Income	0	Comprehensive Net Income	-2,078
Labor Expense	0	BaseVar	21,258
Liabilities, Current	4,743	ECR before LimitedLiability	-36%
Long-term Liabilities	0	Economic Capital Ratio	43%
Operating Expenses	372		
Other Assets	156		
Other Compr. Net Income	-41		
Other Expenses	12,913		
Other Liabilities	0		
Other Net Income	-2,065		
Other Revenues	15,312		
Payables	0		
Receivables	0		
Revenue from Contract with Customer	0		
Securities Repurchase Agreements	0		
Trading Gains and Losses	0		