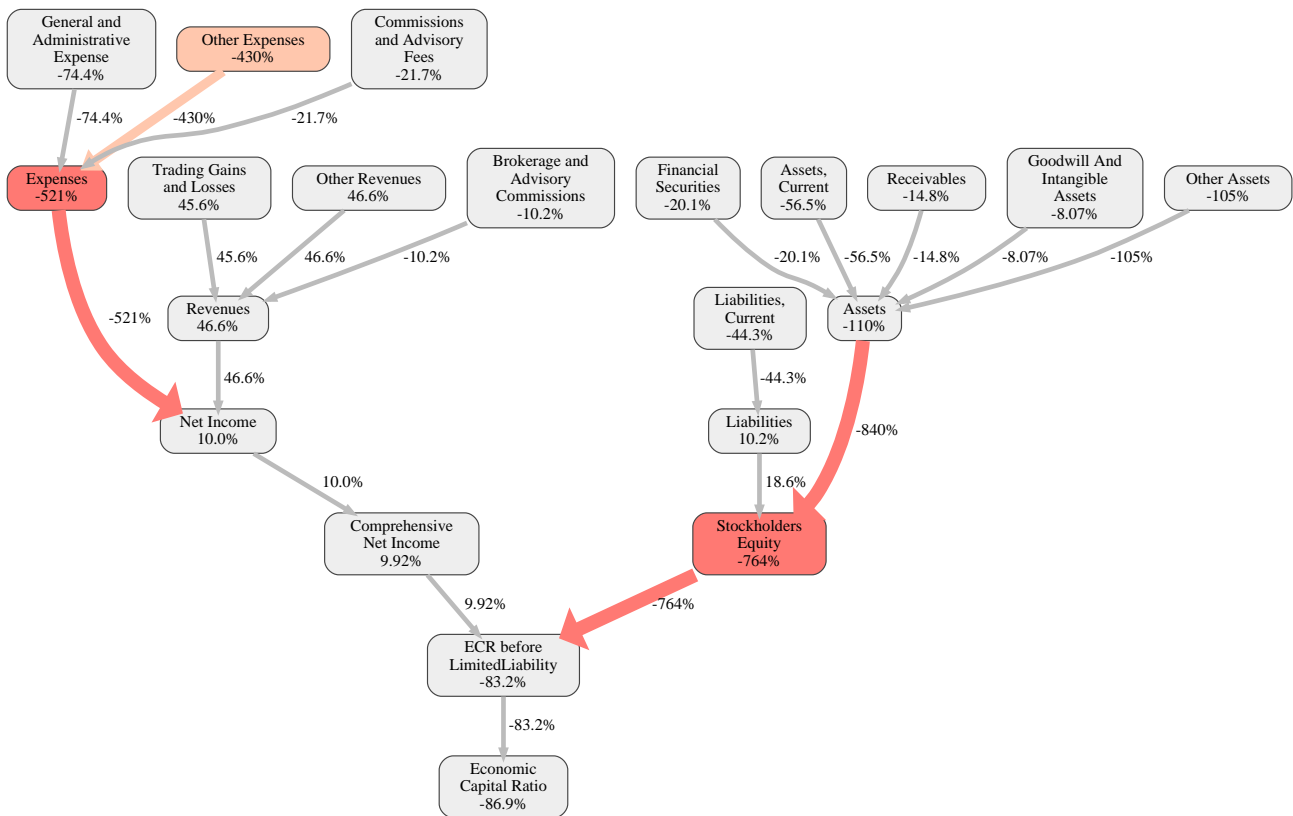




BROKERS 2014

Rubicon Financial INC
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The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 47% points. The greatest weakness of Rubicon Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 764% points.

The company's Economic Capital Ratio, given in the ranking table, is 47%, being 87% points below the market average of 134%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,307	Assets	2,539
Brokerage and Advisory Commissions	0	Liabilities	2,471
Commissions and Advisory Fees	1,035	Expenses	18,428
Financial Securities	0	Revenues	18,060
General and Administrative Expense	3,105	Stockholders Equity	68
Goodwill And Intangible Assets	0	Net Income	-222
Interest Income	0	Comprehensive Net Income	-258
Labor Expense	0	BaseVar	20,841
Liabilities, Current	2,471	ECR before LimitedLiability	-7.9%
Long-term Liabilities	0	Economic Capital Ratio	47%
Operating Expenses	0		
Other Assets	233		
Other Compr. Net Income	-37		
Other Expenses	14,288		
Other Liabilities	0		
Other Net Income	147		
Other Revenues	12,109		
Payables	0		
Receivables	0		
Revenue from Contract with Customer	0		
Securities Repurchase Agreements	0		
Trading Gains and Losses	5,951		