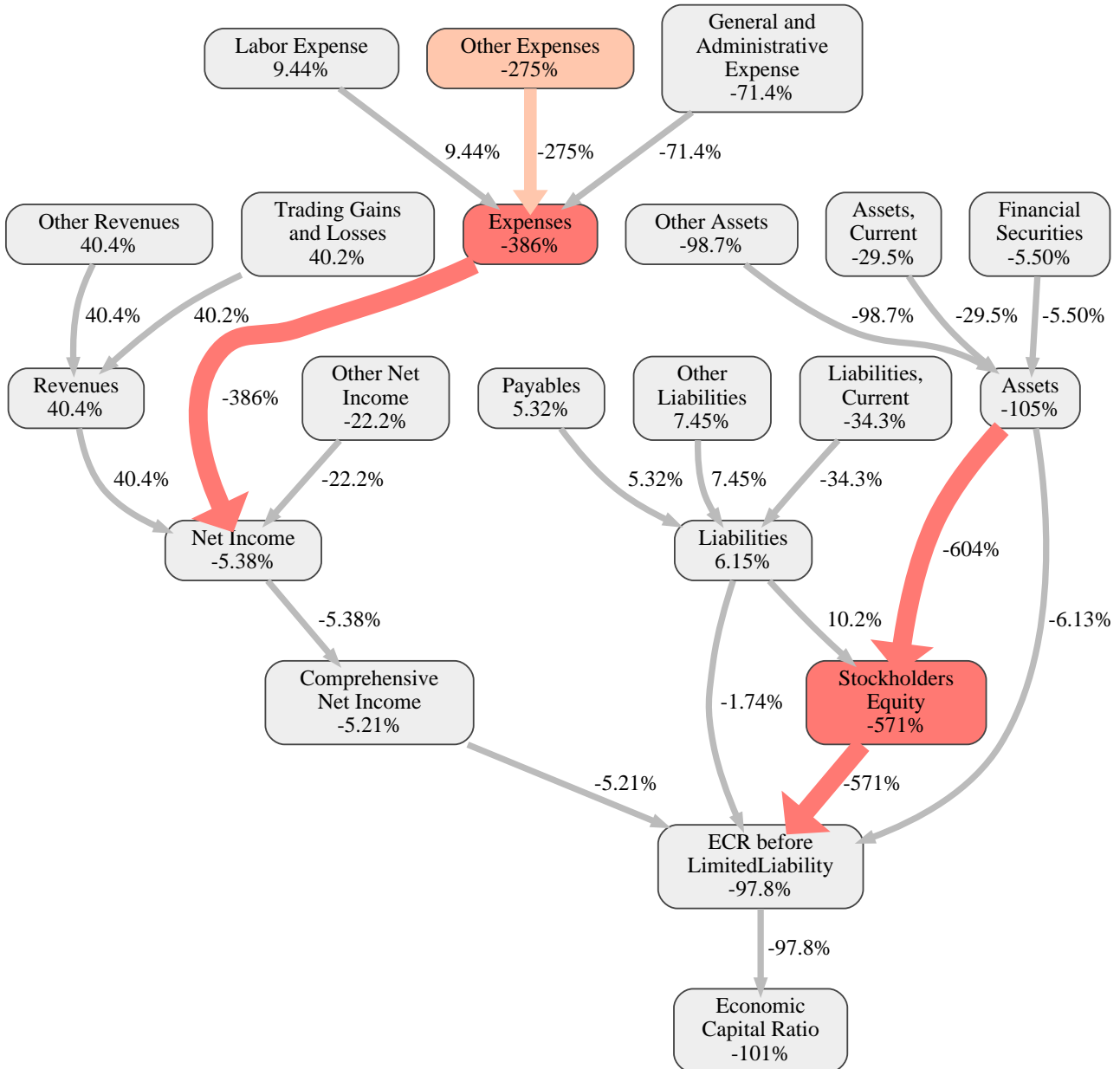




BROKERS 2015

Rubicon Financial INC
Rank 99 of 99





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Rubicon Financial INC
Rank 99 of 99

The relative strengths and weaknesses of Rubicon Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Rubicon Financial INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 40% points. The greatest weakness of Rubicon Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 571% points.

The company's Economic Capital Ratio, given in the ranking table, is 40%, being 101% points below the market average of 142%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	3,377	Assets	3,686
Brokerage and Advisory Commissions	0	Liabilities	4,176
Commissions and Advisory Fees	1,013	Expenses	23,226
Financial Securities	0	Revenues	21,987
General and Administrative Expense	5,557	Stockholders Equity	-490
Goodwill And Intangible Assets	0	Net Income	-1,328
Interest Income	0	Comprehensive Net Income	-1,337
Labor Expense	0	BaseVar	26,586
Liabilities, Current	4,176	ECR before LimitedLiability	-45%
Long-term Liabilities	0	Economic Capital Ratio	40%
Operating Expenses	0		
Other Assets	309		
Other Compr. Net Income	-8.5		
Other Expenses	16,657		
Other Liabilities	0		
Other Net Income	-88		
Other Revenues	12,877		
Payables	0		
Receivables	0		
Revenue from Contract with Customer	0		
Securities Repurchase Agreements	0		
Trading Gains and Losses	9,110		