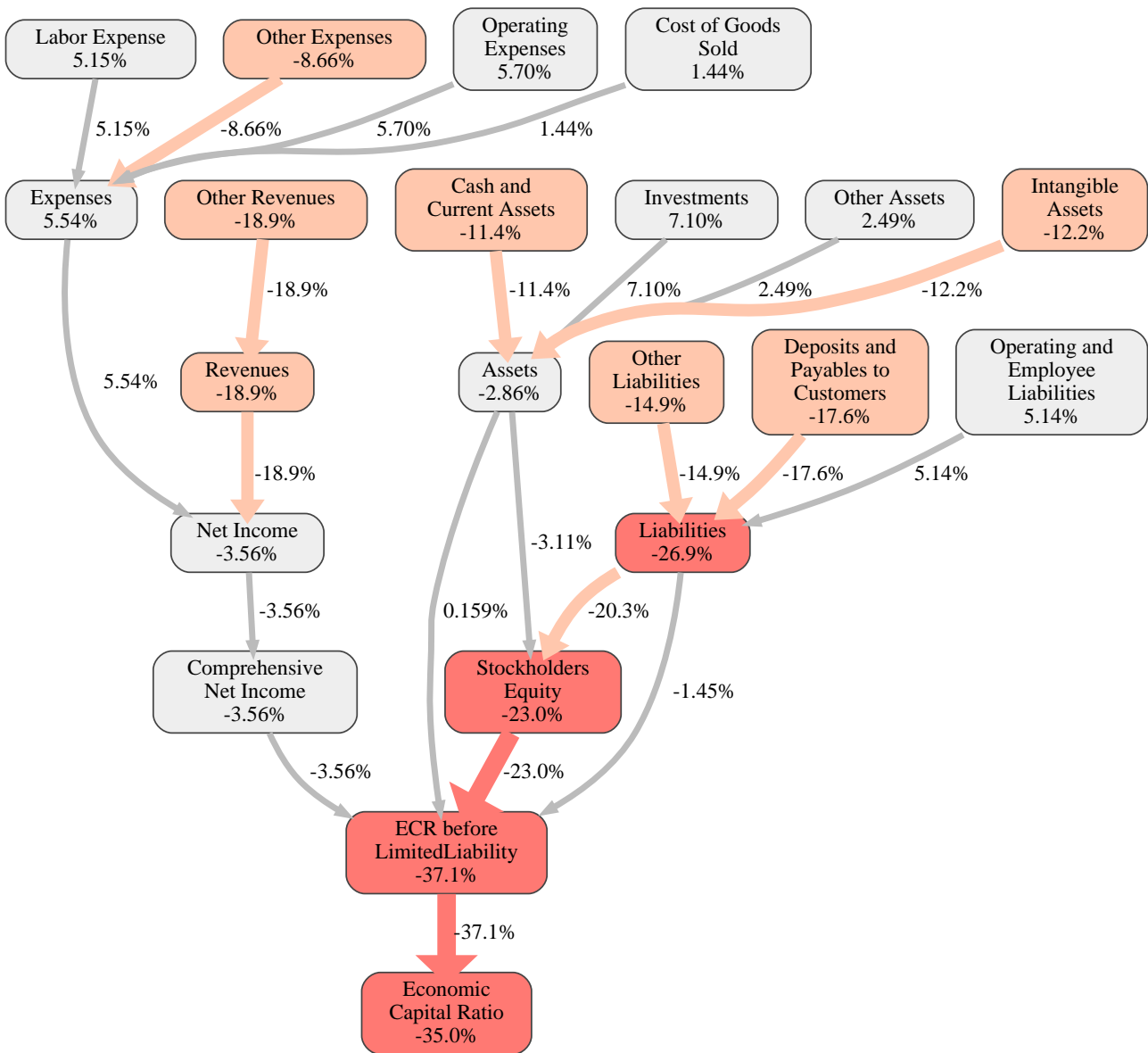




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FINANCE SERVICES 2010

Ameriprise Financial INC Rank 3 of 3





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The relative strengths and weaknesses of Ameriprise Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ameriprise Financial INC compared to the market average is the variable Investments, increasing the Economic Capital Ratio by 7.1% points. The greatest weakness of Ameriprise Financial INC is the variable Liabilities, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 60%, being 35% points below the market average of 95%.

Input Variable	Value in 1000 USD
Cash and Current Assets	3,097,000
Cost of Goods Sold	1,782,000
Debt	2,249,000
Deposits and Payables to Customers	58,129,000
Depreciation Interest and Fees Expenses	2,245,000
Intangible Assets	0
Investment Income	0
Investments	95,103,000
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	0
Other Assets	15,574,000
Other Compr. Net Income	0
Other Expenses	668,000
Other Liabilities	43,520,000
Other Net Income	0
Other Revenues	7,946,000
Revenue from Contract with Customer	0
Selling and General Administrative Expense	2,514,000

Output Variable	Value in 1000 USD
Liabilities	103,898,000
Assets	113,774,000
Expenses	7,209,000
Revenues	7,946,000
Stockholders Equity	9,876,000
Net Income	737,000
Comprehensive Net Income	737,000
BaseVar	116,413,500
ECR before LimitedLiability	5.2%
Economic Capital Ratio	60%