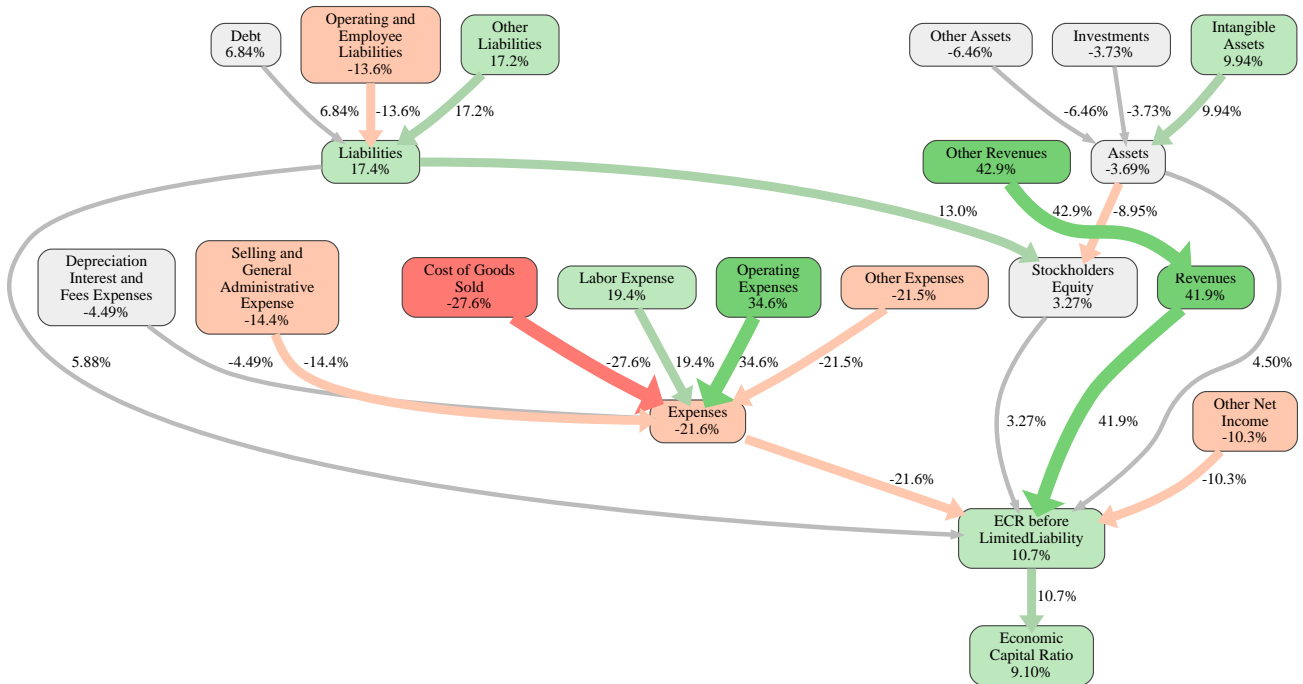




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# FINANCE SERVICES 2015

Morningstar Inc  
Rank 14 of 37





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The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 28% points.

The company's Economic Capital Ratio, given in the ranking table, is 101%, being 9.1% points above the market average of 92%.

Input Variable	Value in 1000 USD
Cash and Current Assets	399,773
Cost of Goods Sold	318,638
Debt	0
Deposits and Payables to Customers	0
Depreciation Interest and Fees Expenses	54,886
Intangible Assets	465,959
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	293,759
Other Assets	153,549
Other Compr. Net Income	-29,885
Other Expenses	96,678
Other Liabilities	71,124
Other Net Income	8,343
Other Revenues	760,071
Revenue from Contract with Customer	0
Selling and General Administrative Expense	219,953

Output Variable	Value in 1000 USD
Liabilities	364,883
Assets	1,019,281
Expenses	690,155
Revenues	760,071
Stockholders Equity	654,398
Net Income	78,259
Comprehensive Net Income	48,374
BaseVar	1,436,309
ECR before LimitedLiability	54%
Economic Capital Ratio	101%