



The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 46% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 105%, being 23% points above the market average of 82%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Cash and Current Assets	409,900	Liabilities	388,400
Cost of Goods Sold	330,100	Assets	1,029,000
Debt	0	Expenses	660,900
Deposits and Payables to Customers	0	Revenues	788,800
Depreciation Interest and Fees Expenses	64,400	Stockholders Equity	640,600
Intangible Assets	438,400	Net Income	132,800
Investment Income	0	Comprehensive Net Income	102,800
Investments	0	BaseVar	1,451,000
Labor Expense	0	ECR before LimitedLiability	60%
Loans Income	0	Economic Capital Ratio	105%
Loans Payable	0		
Operating Expenses	0		
Operating and Employee Liabilities	304,400		
Other Assets	180,700		
Other Compr. Net Income	-30,000		
Other Expenses	62,700		
Other Liabilities	84,000		
Other Net Income	4,900		
Other Revenues	788,800		
Revenue from Contract with Customer	0		
Selling and General Administrative Expense	203,700		