



The relative strengths and weaknesses of Morningstar Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Morningstar Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Morningstar Inc is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 93%, being 18% points above the market average of 75%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Cash and Current Assets	730,000	Liabilities	1,424,600
Cost of Goods Sold	556,400	Assets	2,696,000
Debt	0	Expenses	1,234,000
Deposits and Payables to Customers	0	Revenues	1,389,500
Depreciation Interest and Fees Expenses	139,500	Stockholders Equity	1,271,400
Intangible Assets	1,585,100	Net Income	223,600
Investment Income	0	Comprehensive Net Income	262,200
Investments	147,700	BaseVar	3,425,400
Labor Expense	0	ECR before LimitedLiability	44%
Loans Income	0	Economic Capital Ratio	93%
Loans Payable	449,100		
Operating Expenses	0		
Operating and Employee Liabilities	626,500		
Other Assets	233,200		
Other Compr. Net Income	38,600		
Other Expenses	59,700		
Other Liabilities	349,000		
Other Net Income	68,100		
Other Revenues	1,389,500		
Revenue from Contract with Customer	0		
Selling and General Administrative Expense	478,400		