





HOTELS & MOTELS 2013

Southern States SIGN Co Rank 14 of 33

The relative strengths and weaknesses of Southern States SIGN Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Southern States SIGN Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Southern States SIGN Co is the variable Liabilities, reducing the Economic Capital Ratio by 63% points.

The company's Economic Capital Ratio, given in the ranking table, is 96%, being 11% points above the market average of 84%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	29,153	Assets	110,400
Assets, Non-Current	81,247	Liabilities	76,095
Cost of Goods and Services Sold	0	Expenses	6,795
Depreciation, Depletion, Amortization	2,355	Revenues	4,420
General and Administrative Expense	441	Stockholders Equity	34,305
Intangible Assets	1,541	Net Income	8,121
Liabilities, Current	33,211	Comprehensive Net Income	8,121
Long Term Liabilities	0	BaseVar	145,788
Operating Expenses	929	ECR before LimitedLiability	72%
Other Assets	-70,712	Economic Capital Ratio	96%
Other Compr. Net Income	0		
Other Expenses	3,070		
Other Liabilities	42,884		
Other Net Income	10,496		
Other Revenues	4,420		
Property Plant and Equipment	69,171		