





HOTELS & MOTELS 2014

Southern States SIGN Co Rank 23 of 28

The relative strengths and weaknesses of Southern States SIGN Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Southern States SIGN Co compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 33% points. The greatest weakness of Southern States SIGN Co is the variable Revenues, reducing the Economic Capital Ratio by 43% points.

The company's Economic Capital Ratio, given in the ranking table, is 39%, being 35% points below the market average of 73%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	24,112	Assets	94,520
Assets, Non-Current	70,408	Liabilities	71,900
Cost of Goods and Services Sold	0	Expenses	10,562
Depreciation, Depletion, Amortization	2,235	Revenues	3,483
General and Administrative Expense	9,558	Stockholders Equity	22,620
Intangible Assets	1,541	Net Income	-6,982
Liabilities, Current	28,346	Comprehensive Net Income	-6,982
Long Term Liabilities	0	BaseVar	117,434
Operating Expenses	1,884	ECR before LimitedLiability	-19%
Other Assets	-59,916	Economic Capital Ratio	39%
Other Compr. Net Income	0		
Other Expenses	-3,115		
Other Liabilities	43,554		
Other Net Income	97		
Other Revenues	3,483		
Property Plant and Equipment	58,375		