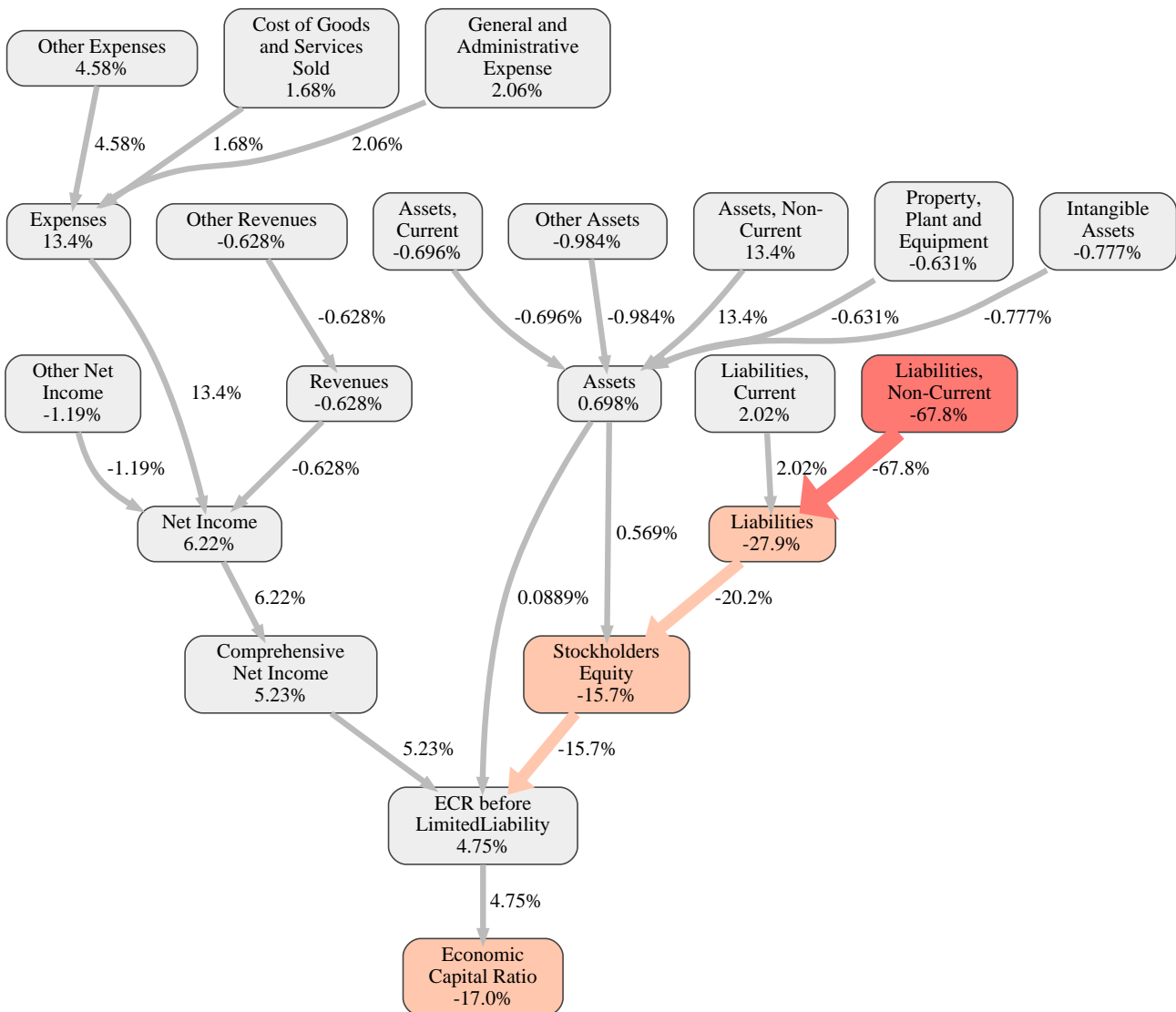




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National Cinemedia Inc Rank 15 of 24





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The relative strengths and weaknesses of National Cinemedia Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of National Cinemedia Inc compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 13% points. The greatest weakness of National Cinemedia Inc is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 68% points.

The company's Economic Capital Ratio, given in the ranking table, is 67%, being 17% points below the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	220,700
Assets, Non-Current	589,800
Cost of Goods and Services Sold	0
General and Administrative Expense	31,500
Intangible Assets	0
Liabilities, Current	91,100
Liabilities, Non-Current	1,075,800
Marketing and Selling Expenses	60,500
Other Assets	-25,700
Other Compr. Net Income	-41,300
Other Expenses	191,700
Other Liabilities	0
Other Net Income	-99,800
Other Revenues	448,800
Property, Plant and Equipment	25,700

Output Variable	Value in 1000 USD
Assets	810,500
Liabilities	1,166,900
Expenses	283,700
Revenues	448,800
Stockholders Equity	-356,400
Net Income	65,300
Comprehensive Net Income	24,000
BaseVar	1,425,500
ECR before LimitedLiability	-23%
Economic Capital Ratio	67%