

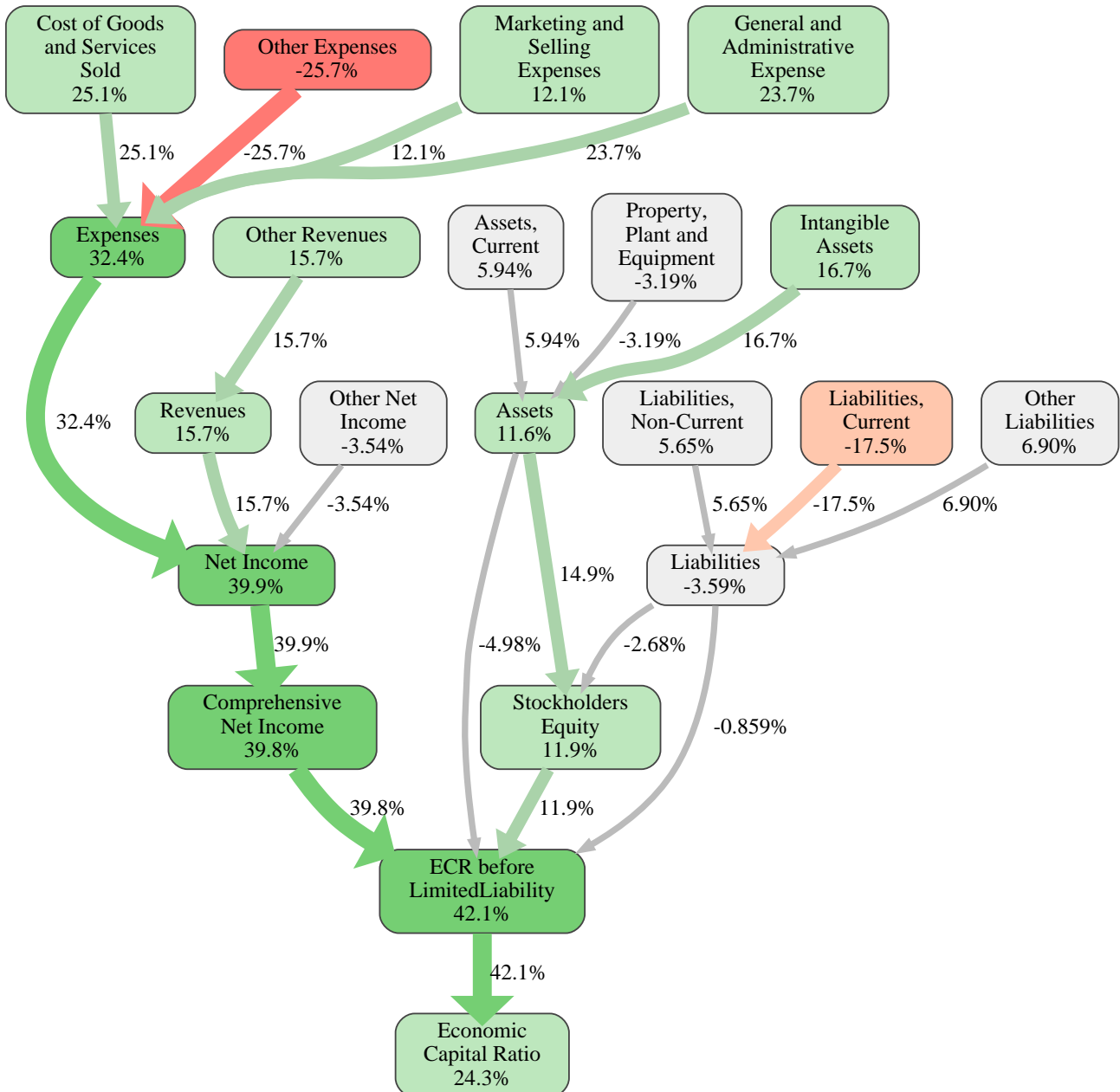


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# ADVERTISING 2015

Omnicom Group INC  
Rank 11 of 29

OmnicomGroup





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## Omnicom Group INC Rank 11 of 29

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 40% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 108%, being 24% points above the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	11,190,500
Assets, Non-Current	301,400
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,211,600
Liabilities, Current	12,061,100
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	148,200
Other Compr. Net Income	-555,700
Other Expenses	14,144,000
Other Liabilities	0
Other Net Income	59,300
Other Revenues	15,317,800
Property, Plant and Equipment	708,000

Output Variable	Value in 1000 USD
Assets	21,559,700
Liabilities	12,061,100
Expenses	14,144,000
Revenues	15,317,800
Stockholders Equity	9,498,600
Net Income	1,233,100
Comprehensive Net Income	677,400
BaseVar	31,848,800
ECR before LimitedLiability	44%
Economic Capital Ratio	108%