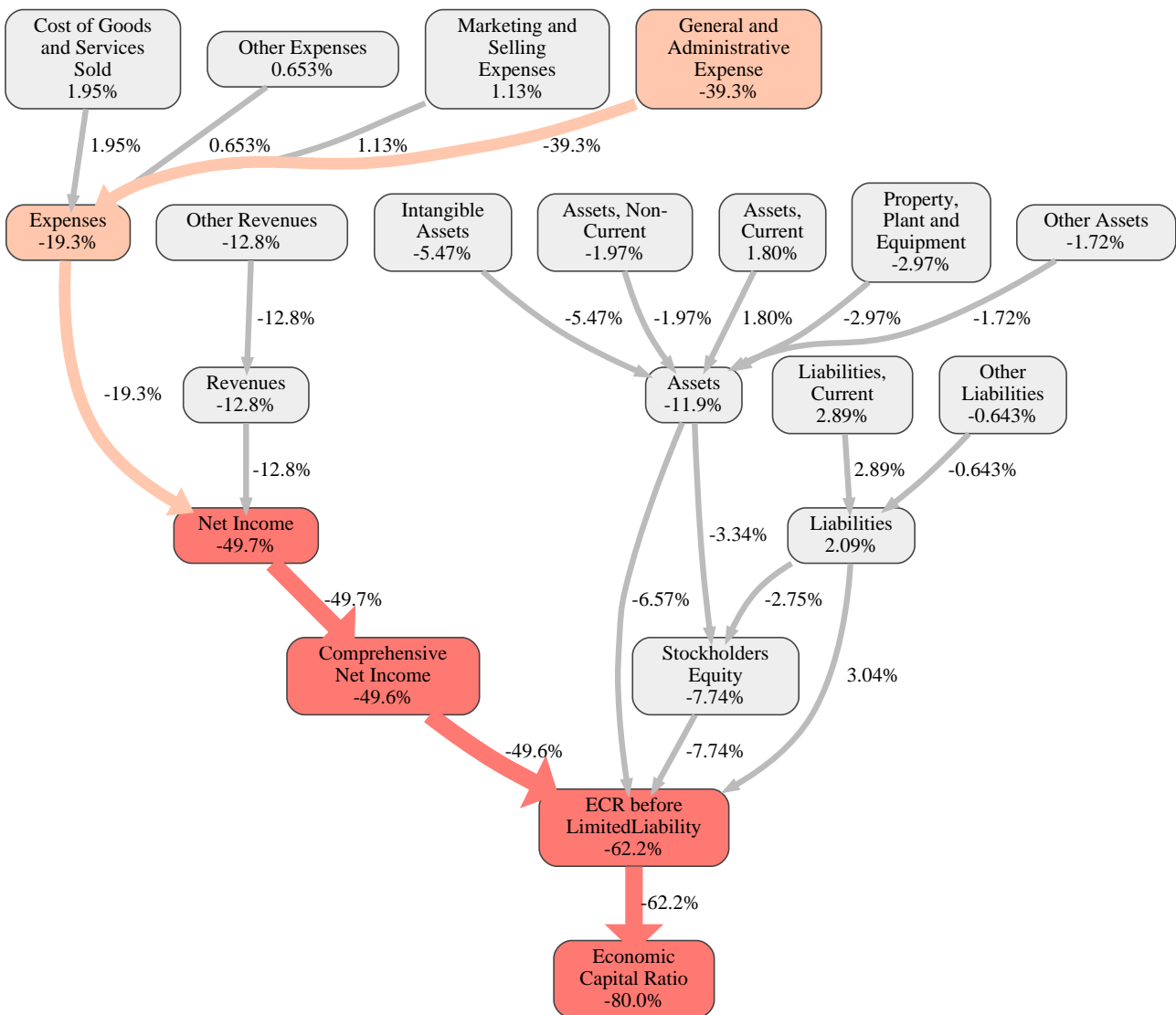




RealRate

# ADVERTISING 2015

## Mastermind INC Rank 27 of 29





# ADVERTISING 2015

Mastermind INC  
Rank 27 of 29



The relative strengths and weaknesses of Mastermind INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mastermind INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 2.9% points. The greatest weakness of Mastermind INC is the variable Net Income, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 3.7%, being 80% points below the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	31
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	82
Intangible Assets	0
Liabilities, Current	48
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	20
Other Liabilities	0
Other Net Income	0.025
Other Revenues	0
Property, Plant and Equipment	0

Output Variable	Value in 1000 USD
Assets	31
Liabilities	48
Expenses	102
Revenues	0
Stockholders Equity	-18
Net Income	-102
Comprehensive Net Income	-102
BaseVar	91
ECR before LimitedLiability	-292%
Economic Capital Ratio	3.7%