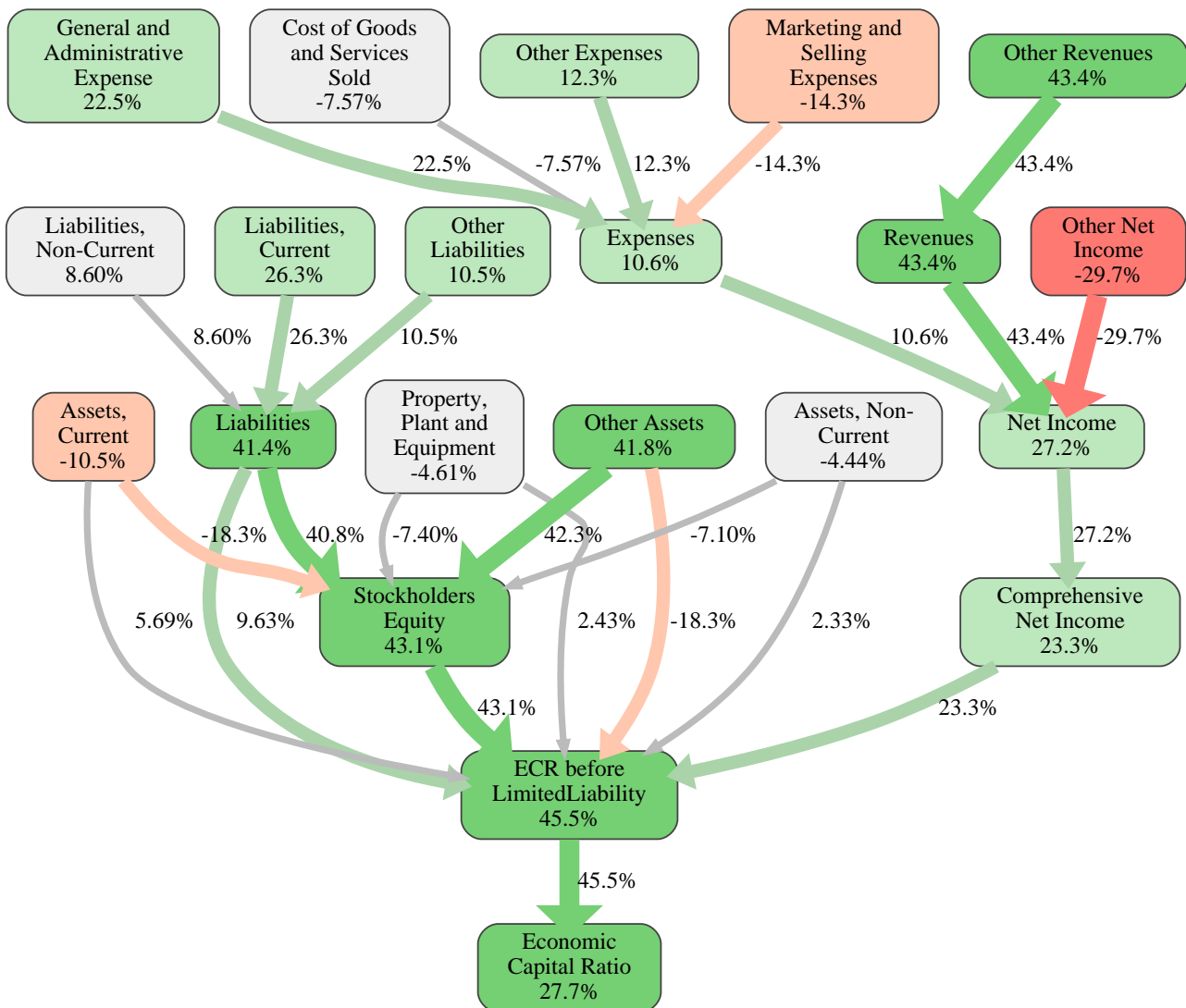




RealRate

# ADVERTISING 2015

Thryv Holdings Inc  
Rank 10 of 29





RealRate

# ADVERTISING 2015

Thryv Holdings Inc  
Rank 10 of 29



The relative strengths and weaknesses of Thryv Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Thryv Holdings Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Thryv Holdings Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 111%, being 28% points above the market average of 84%.

Input Variable	Value in 1000 USD
Assets, Current	497,000
Assets, Non-Current	7,000
Cost of Goods and Services Sold	576,000
General and Administrative Expense	164,000
Intangible Assets	315,000
Liabilities, Current	404,000
Liabilities, Non-Current	0
Marketing and Selling Expenses	436,000
Other Assets	839,000
Other Compr. Net Income	-51,000
Other Expenses	656,000
Other Liabilities	0
Other Net Income	-354,000
Other Revenues	1,815,000
Property, Plant and Equipment	64,000

Output Variable	Value in 1000 USD
Assets	1,722,000
Liabilities	404,000
Expenses	1,832,000
Revenues	1,815,000
Stockholders Equity	1,318,000
Net Income	-371,000
Comprehensive Net Income	-422,000
BaseVar	3,089,000
ECR before LimitedLiability	48%
Economic Capital Ratio	111%