

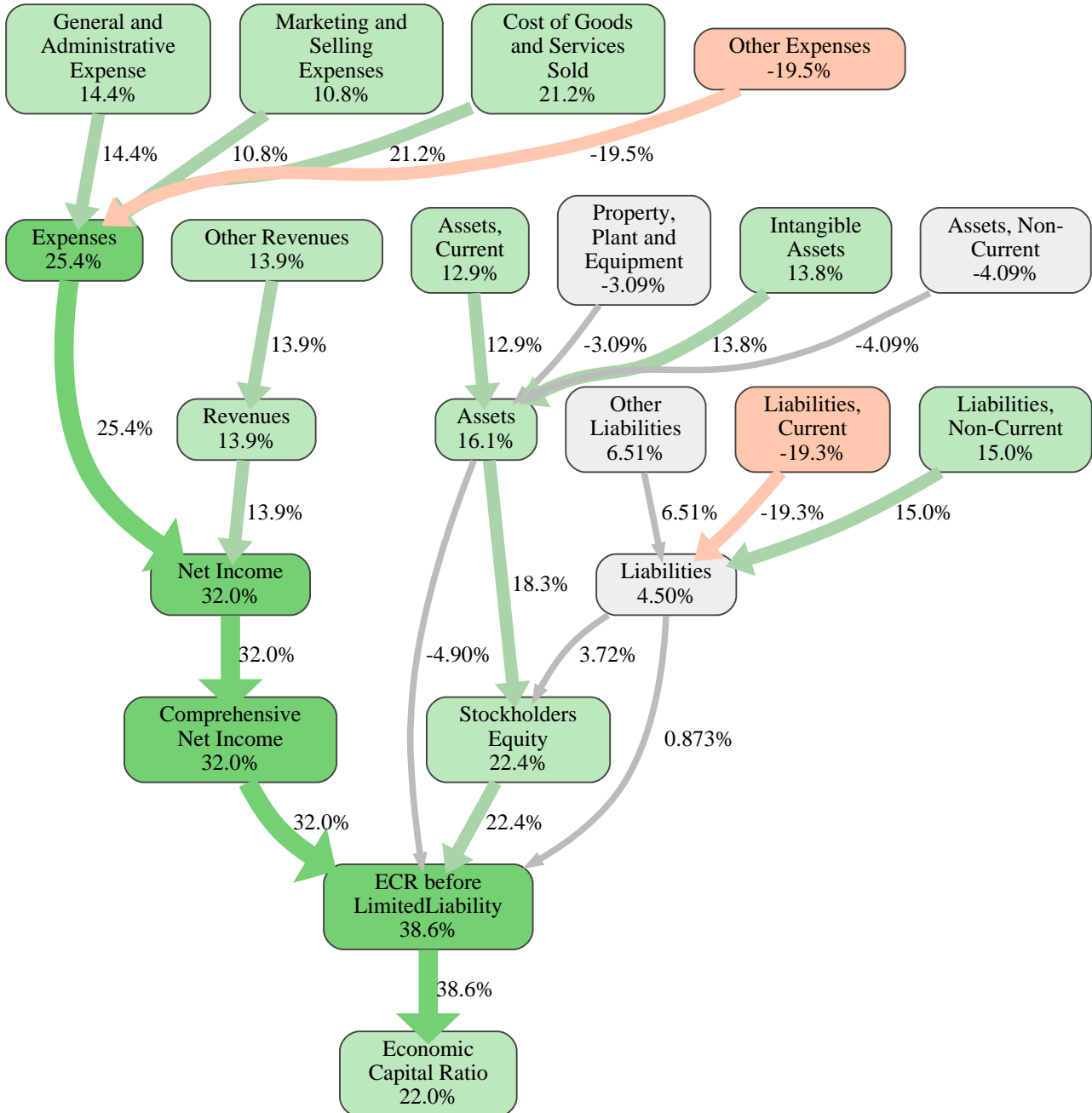


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ADVERTISING 2016

Omnicom Group INC
Rank 9 of 28

OmnicomGroup





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The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 32% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 100%, being 22% points above the market average of 78%.

Input Variable	Value in 1000 USD
Assets, Current	11,980,500
Assets, Non-Current	279,700
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,021,200
Liabilities, Current	14,219,600
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	136,600
Other Compr. Net Income	-506,700
Other Expenses	13,979,000
Other Liabilities	0
Other Net Income	48,000
Other Revenues	15,134,400
Property, Plant and Equipment	692,700

Output Variable	Value in 1000 USD
Assets	22,110,700
Liabilities	14,219,600
Expenses	13,979,000
Revenues	15,134,400
Stockholders Equity	7,891,100
Net Income	1,203,400
Comprehensive Net Income	696,700
BaseVar	32,999,200
ECR before LimitedLiability	35%
Economic Capital Ratio	100%