





RealRate

# ADVERTISING 2016

## China YIDA Holding CO Rank 12 of 28

The relative strengths and weaknesses of China YIDA Holding CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of China YIDA Holding CO compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 30% points. The greatest weakness of China YIDA Holding CO is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 86%, being 7.6% points above the market average of 78%.

Input Variable	Value in 1000 USD
Assets, Current	7,338
Assets, Non-Current	0
Cost of Goods and Services Sold	9,563
General and Administrative Expense	6,840
Intangible Assets	42,777
Liabilities, Current	9,089
Liabilities, Non-Current	128,158
Marketing and Selling Expenses	0
Other Assets	1,426
Other Compr. Net Income	-5,121
Other Expenses	9,529
Other Liabilities	0
Other Net Income	-8,731
Other Revenues	14,509
Property, Plant and Equipment	167,176

Output Variable	Value in 1000 USD
Assets	218,717
Liabilities	137,247
Expenses	25,931
Revenues	14,509
Stockholders Equity	81,470
Net Income	-20,153
Comprehensive Net Income	-25,273
BaseVar	205,128
ECR before LimitedLiability	18%
Economic Capital Ratio	86%