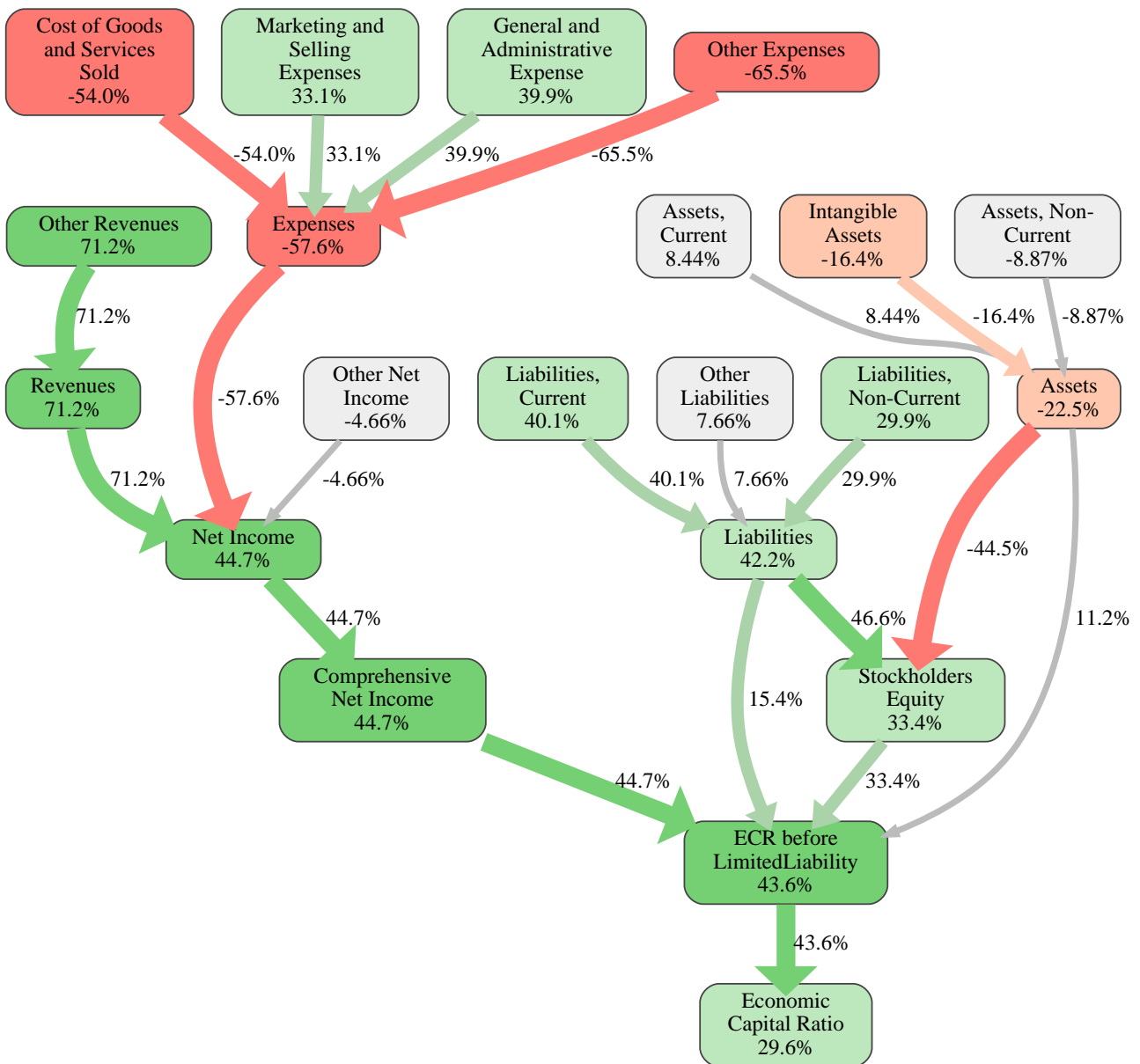




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# ADVERTISING 2017

## Innerscope Hearing Technologies INC Rank 9 of 26





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The relative strengths and weaknesses of Innerscope Hearing Technologies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innerscope Hearing Technologies INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 71% points. The greatest weakness of Innerscope Hearing Technologies INC is the variable Other Expenses, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 108%, being 30% points above the market average of 78%.

Input Variable	Value in 1000 USD
Assets, Current	648
Assets, Non-Current	0
Cost of Goods and Services Sold	777
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	419
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	5.1
Other Compr. Net Income	0
Other Expenses	1,114
Other Liabilities	0
Other Net Income	62
Other Revenues	1,898
Property, Plant and Equipment	2.5

Output Variable	Value in 1000 USD
Assets	656
Liabilities	419
Expenses	1,890
Revenues	1,898
Stockholders Equity	237
Net Income	70
Comprehensive Net Income	70
BaseVar	2,463
ECR before LimitedLiability	44%
Economic Capital Ratio	108%