

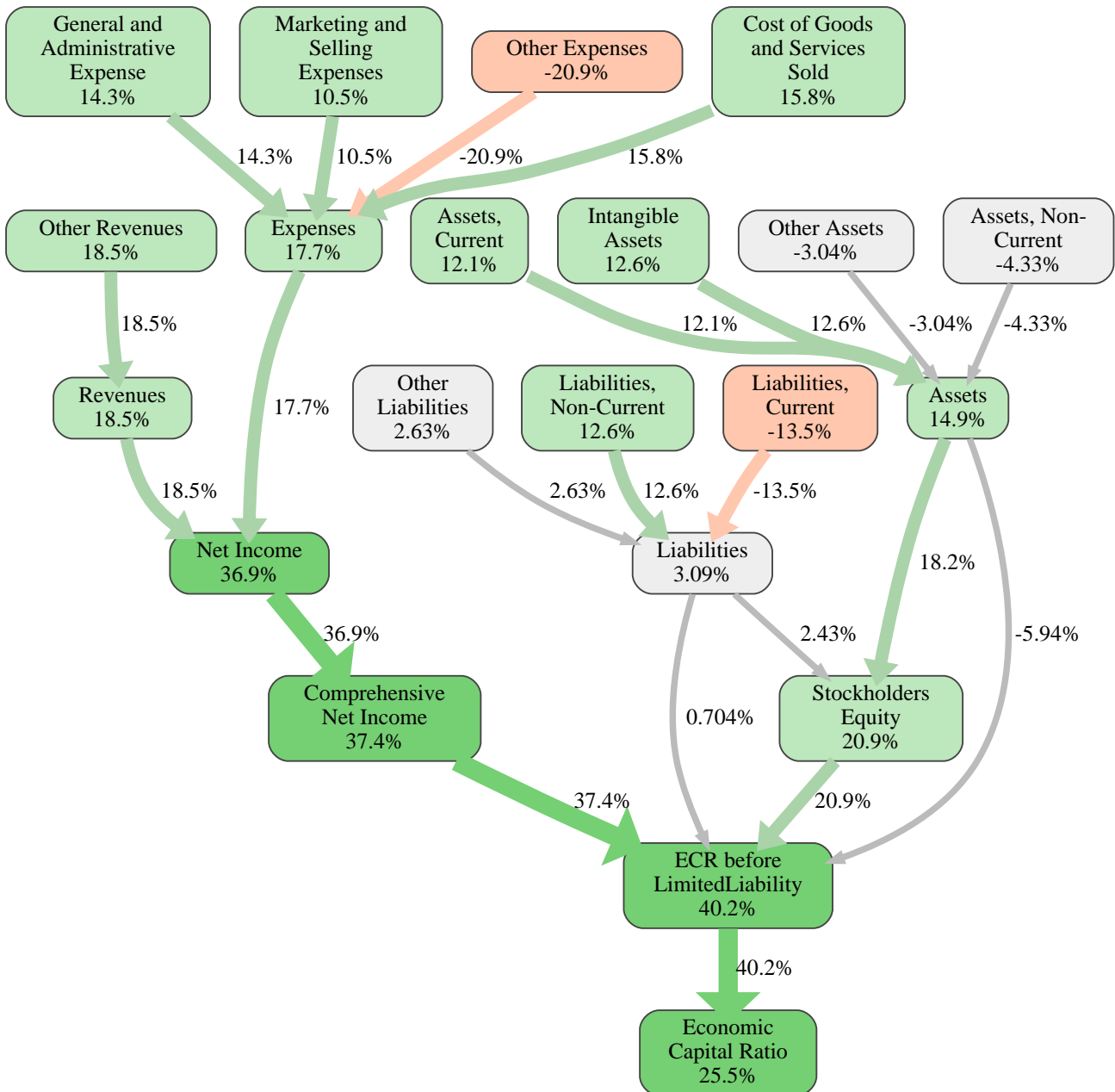


RealRate

# ADVERTISING 2018

## Omnicom Group INC Rank 7 of 23

OmnicomGroup





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OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 106%, being 26% points above the market average of 81%.

Input Variable	Value in 1000 USD
Assets, Current	14,116,000
Assets, Non-Current	298,100
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,705,900
Liabilities, Current	15,108,900
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	120,300
Other Compr. Net Income	289,200
Other Expenses	14,134,600
Other Liabilities	0
Other Net Income	53,200
Other Revenues	15,273,600
Property, Plant and Equipment	690,900

Output Variable	Value in 1000 USD
Assets	24,931,200
Liabilities	15,108,900
Expenses	14,134,600
Revenues	15,273,600
Stockholders Equity	9,822,300
Net Income	1,192,200
Comprehensive Net Income	1,481,400
BaseVar	34,895,350
ECR before LimitedLiability	42%
Economic Capital Ratio	106%