



The relative strengths and weaknesses of Telaria Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Telaria Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Telaria Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 118%, being 37% points above the market average of 81%.

Input Variable	Value in 1000 USD
Assets, Current	138,107
Assets, Non-Current	12,321
Cost of Goods and Services Sold	3,448
General and Administrative Expense	20,197
Intangible Assets	7,627
Liabilities, Current	61,292
Liabilities, Non-Current	737
Marketing and Selling Expenses	28,073
Other Assets	-10,821
Other Compr. Net Income	99
Other Expenses	12,973
Other Liabilities	5,260
Other Net Income	23,119
Other Revenues	43,799
Property, Plant and Equipment	3,194

Output Variable	Value in 1000 USD
Assets	150,428
Liabilities	67,289
Expenses	64,691
Revenues	43,799
Stockholders Equity	83,139
Net Income	2,227
Comprehensive Net Income	2,326
BaseVar	174,712
ECR before LimitedLiability	56%
Economic Capital Ratio	118%