





The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 60% points. The greatest weakness of Criteo S A is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 127%, being 48% points above the market average of 79%.

Input Variable	Value in 1000 USD
Assets, Current	933,851
Assets, Non-Current	663,284
Cost of Goods and Services Sold	1,334,334
General and Administrative Expense	135,159
Intangible Assets	424,917
Liabilities, Current	616,114
Liabilities, Non-Current	23,900
Marketing and Selling Expenses	372,707
Other Assets	-608,930
Other Compr. Net Income	-18,285
Other Expenses	357,151
Other Liabilities	-10,770
Other Net Income	-5,084
Other Revenues	2,300,314
Property, Plant and Equipment	184,013

Output Variable	Value in 1000 USD
Assets	1,597,135
Liabilities	629,244
Expenses	2,199,351
Revenues	2,300,314
Stockholders Equity	967,891
Net Income	95,879
Comprehensive Net Income	77,594
BaseVar	3,374,706
ECR before LimitedLiability	69%
Economic Capital Ratio	127%