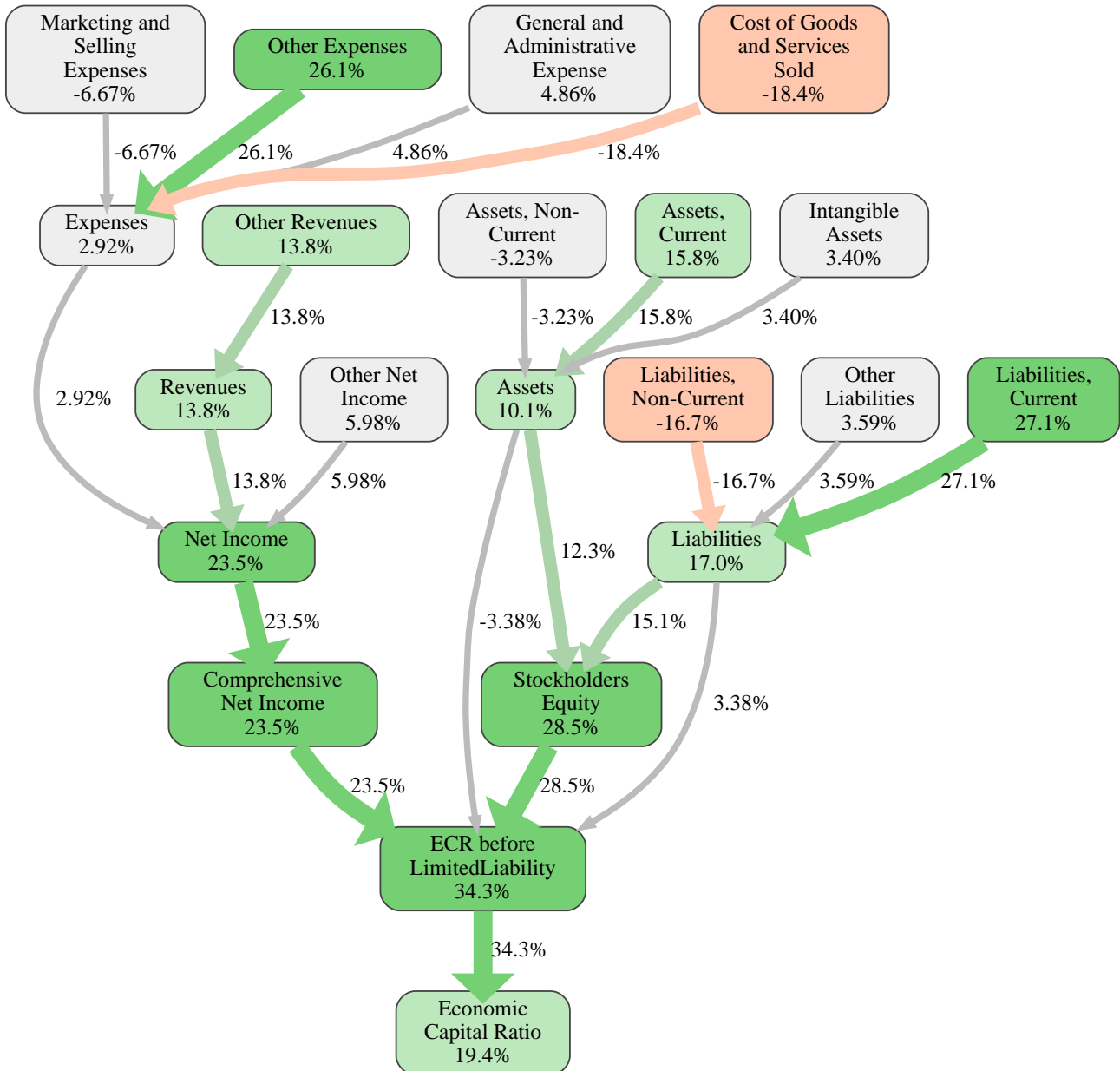




RealRate

# ADVERTISING 2020

## Quotient Technology Inc Rank 8 of 25





The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 28% points. The greatest weakness of Quotient Technology Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 102%, being 19% points above the market average of 83%.

Input Variable	Value in 1000 USD
Assets, Current	372,094
Assets, Non-Current	7,961
Cost of Goods and Services Sold	263,606
General and Administrative Expense	58,328
Intangible Assets	198,179
Liabilities, Current	122,283
Liabilities, Non-Current	173,276
Marketing and Selling Expenses	101,244
Other Assets	0
Other Compr. Net Income	-72
Other Expenses	55,262
Other Liabilities	11,157
Other Net Income	5,223
Other Revenues	436,160
Property, Plant and Equipment	13,704

Output Variable	Value in 1000 USD
Assets	591,938
Liabilities	306,716
Expenses	478,440
Revenues	436,160
Stockholders Equity	285,222
Net Income	-37,057
Comprehensive Net Income	-37,129
BaseVar	909,274
ECR before LimitedLiability	37%
Economic Capital Ratio	102%