



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 56% points. The greatest weakness of Criteo S A is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 124%, being 41% points above the market average of 83%.

Input Variable	Value in 1000 USD
Assets, Current	1,000,461
Assets, Non-Current	789,923
Cost of Goods and Services Sold	1,314,947
General and Administrative Expense	139,754
Intangible Assets	546,030
Liabilities, Current	619,611
Liabilities, Non-Current	142,057
Marketing and Selling Expenses	375,477
Other Assets	-740,191
Other Compr. Net Income	-9,616
Other Expenses	329,620
Other Liabilities	-9,272
Other Net Income	-5,749
Other Revenues	2,261,516
Property, Plant and Equipment	194,161

Output Variable	Value in 1000 USD
Assets	1,790,384
Liabilities	752,396
Expenses	2,159,798
Revenues	2,261,516
Stockholders Equity	1,037,988
Net Income	95,969
Comprehensive Net Income	86,353
BaseVar	3,489,730
ECR before LimitedLiability	65%
Economic Capital Ratio	124%